

4Culture Related Work Examples  
City of Edmonds Community Cultural Plan 2008 Update



4Culture worked with a 20-member citizen committee and Parks, Recreation and Cultural Services Department staff to craft an updated plan that builds on the strategies and successes of the original cultural plan completed in 1994 and updated in 2001. The updated plan drew praise from the City Council for its two big picture objectives: Destination and Participation.

“Destination” is an economic development strategy that promotes the range and variety of cultural offerings in Edmonds to attract visitors, build new audiences, and shape the City’s future growth with culture as a significant component in urban investment.

“Participation” is a quality of life issue. Edmonds’ residents are “doers.” The citizens involved in the creation of the plan expressed a strong desire to see an expansion of the range of cultural experiences and classes available to residents of the City.

The update process included two public meetings, three meetings of the Cultural Plan Advisory Committee, and two public hearings. These five goals along with detailed implementation strategies form the plan recommendations:

1. Build Edmonds’ identity as a cultural destination: implementation strategies focus on overarching marketing strategies and identity-building projects.
2. Encourage effective partnerships between organizations and leaders in arts and heritage, business, education, tourism, recreation, and local government: implementation strategies focus on the City’s leadership role to support a common cultural vision.
3. Develop facilities for visual arts and enhance facilities for the performing arts: implementation strategies focus on spaces for culture.
4. Increase the visibility and accessibility of information about cultural events and venues: implementation strategies focus on fostering more awareness and easy access to information.
5. Broaden community involvement and participation in a diverse range of cultural activities: implementation strategies focus on activities and people.



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