



## GALLERY4CULTURE

### 2012 APPLICATION GUIDELINES AND REQUIRED MATERIALS CHECKLIST

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**ELIGIBILITY: APPLICANTS MUST BE INDIVIDUAL ARTISTS, ARTIST TEAMS, OR INDEPENDENT CURATORS RESIDING IN KING COUNTY, WA, AND NOT REPRESENTED BY A COMMERCIAL GALLERY AT THE TIME OF SUBMITTAL.** Members of artist run collectives or cooperative galleries are eligible to apply. Artists with previous solo or two-person exhibitions at Gallery4Culture are ineligible to reapply for 4 years. Current 4Culture Board members, Advisory Committee members, employees, and the business partners and immediate family members of all of the above are not eligible to apply.

**APPLICATION:** APPLICANTS MUST SUBMIT AN [ONLINE APPLICATION](#).

**EXHIBITION OPPORTUNITY: 4CULTURE SEEKS EXHIBITION PROPOSALS FOR THE GALLERY SEASON BEGINNING SEPTEMBER 2012 AND RUNNING THROUGH AUGUST 2013:** Gallery4Culture offers approximately 1,000 sq. ft. of street level exhibition space in the Tashiro Building located on the corner of Prefontaine Place and Third Avenue in Pioneer Square, Seattle. Exhibitions open on the First Thursday of each month. Gallery hours are 9:00 a.m. to 5:00 p.m. weekdays; the gallery is closed weekends and government holidays.

**BACKGROUND:** Gallery4Culture is dedicated to presenting solo, two person, and curated small group exhibitions by artists living in King County. 4Culture encourages artists working in all media to apply, including those whose media or method of work is under-represented in commercial galleries. Eligible artists may not be represented by a commercial gallery at the time of application. The gallery coordinator offers curatorial direction, produces an ecard announcing the show and a press release sent to regional media and curators. Artists are responsible for supplemental publicity and for the installation/de-installation of their exhibition. Exhibitors are also responsible for providing audio/video equipment and gallery furniture for their show. Proposed exhibitions should be compatible with the adjacent open office environment; sound levels must be negotiable. Artists are encouraged to offer their works for sale. Artwork sales are handled directly between the artist and collector; 4Culture takes no commission. Exhibiting artists receive an honorarium to help defray expenses.

**SELECTION PROCESS:** A Selection Panel comprised of regional arts professionals will review applications.

The Selection Panel composition changes yearly.

**SELECTION CRITERIA:** The Selection Panel considers the quality of the work and strength of the proposal first and foremost. Cultural and geographic diversity, as well as showcasing a range of contemporary media are considerations. Work samples and support materials should clearly demonstrate the applicant's ability to carry out the proposed exhibition. To view past exhibitions, visit <http://galleries.4culture.org/portfolio>.

**SCHEDULE:**

**APPLICATION DEADLINE: MONDAY, JANUARY 9, 2012 BY 5:00 P.M.**

Selection Panel meets: February 2012

Notification: by early March 2012

**REQUIRED APPLICATION MATERIALS & GUIDELINES:** ARTISTS, ARTIST TEAMS, AND CURATORS APPLYING TO GALLERY4CULTURE MUST SUBMIT THE FOLLOWING INFORMATION AND MATERIALS [ONLINE](#).

**PROFILE:** Applicant contact information must be completed in full.

**RESUME:** Upload your (two-page maximum) artist resume as a Microsoft Word (.doc) or Text (.txt) file. For those applying as an artist team, please submit resumes as one continuous document. Keep the formatting simple.

Below are some suggested items to include in your resume:

- *Contact Information:* At the top of each page, include your name, address, phone number and email.
- *Education:* List all academic degrees earned. Also include periods of study at schools or universities attended without completing a degree.
- *Professional Experience:*
  - Exhibitions: List the title of the exhibition, the exhibition space, and the city and state where the exhibition was presented. Please indicate if it was a solo show, group show, juried exhibition or invitational exhibition (include curator's name).
  - Experience: You may also consider listing experience that is relevant to your studio practice including teaching, technical experience, residencies and lectures.

- *Honors, Awards & Grants:* List honors and awards, grants or other recognition of merit.
- *Bibliography:* List books, magazines, newspapers, and catalogues that reference your work.

**PROPOSAL STATEMENT:** Write a statement (300 words or less) describing the scope of work for your proposed exhibition. If your intent is to exhibit the same work represented in the application work samples, please indicate this clearly in your proposal statement. If submitting as an artist team, include a description of how the team works together and clearly explain any collaborative work experience.

**WORK SAMPLES:**

**DIGITAL IMAGES:** Artists proposing exhibitions in traditional media may submit a minimum of 8 and up to 12 digital images of recent work that best illustrate their qualifications. Artist teams and curated group exhibitions must submit 12 images with all participating artists represented. Upload JPG files only (GIFs, TIFFs and other formats will not be accepted). Images must be under 2MB, 1920 pixels on the longest side and at least 72 dpi. Applicants will be required to list the title of the artwork, date of creation, medium, and dimensions, and provide a brief description of the work sample (75 words or less). Once uploaded, the system will automatically label the files with your last name, first initial, and a sequence number.

**VIDEO/AUDIO FILES:** Artists proposing exhibitions of time-based media may submit up to 3 video and/or audio files along with up to 4 digital images of recent work that best illustrates their qualifications. Up to 7 combined (video/audio and digital image) work samples will be reviewed for no more than a cumulative total of 4 minutes. Video files must be uploaded via [Vimeo](#) and audio files via [SoundCloud](#). (Video or audio work samples submitted through other media sharing sites will not be accepted). Once video and/or audio selections have been uploaded, indicate the URLs (e.g. <http://www.vimeo.com/2992575>) on the corresponding Work Sample Upload pages of the application. All submissions must be publicly accessible (not private). Applicants will be required to list the title of the artwork/project, medium/media format, date and dimensions/duration, URL from the hosted media site, and provide a brief description of the work sample (75 words or less). Once uploaded, the system will automatically label the files with your last name, first initial, and a sequence number.

All work samples and descriptive text can be reviewed, edited or deleted by clicking on the file name in the left hand progress navigation. Work samples can be reordered if needed when the application preview step is reached.

**APPLICATION PREVIEW:** Select the Application Preview link to save the entire application as a draft or submit it for consideration. By selecting "Save as Draft" you can continue to access and edit content through the "My Applications" tab until the deadline for submissions. Once you select "Save & Submit" you will no longer be able to make changes. All applications must be submitted by the deadline to be considered.

**DEADLINE: APPLICATIONS MUST BE SUBMITTED BY 5:00 P.M., MONDAY, JANUARY 9, 2012.**

\*Don't wait until the last minute to apply! We strongly urge you to submit your application early to lessen the traffic load on the online site.

**QUESTIONS?** Reference the FAQ section of the online application under the help tab for further information, or contact Gallery Coordinator, Esther Luttkhuizen

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