



CALL FOR IDEAS

TEL 206.296.7580
V/TTY 206.296.8574
FAX 206.296.8629

101 PREFONTAINE PL S
SEATTLE WA 98104

WWW.4CULTURE.ORG

Public Art – a LOW IMPACT VEHICLE exploration (aLiVe)

A BROAD AND INSPIRATIONAL EXPLORATION INTO THE CONNECTIONS BETWEEN OUR TRANSPORTATION, TRANSIT AND STORM WATER SYSTEMS, BASED ON "LOW IMPACT VEHICLE" DESIGN

4Culture seeks ideas that will inspire and engage the broader community in a conversation about transportation. Selected project ideas will be funded and exhibited in a variety of ways, depending upon medium and context. This is a great opportunity for people working across disciplines to explore how the arts can enhance existing systems and stimulate public conversations about energy, livability and design.

PROJECT BUDGET:

TOTAL PROJECT BUDGET: \$50,000

[CONTRACTS TO BE DISTRIBUTED BETWEEN MULTIPLE PROJECTS, MINIMUM \$100 AND MAXIMUM \$15,000]

APPLICATION:

APPLICANTS CANNOT SUBMIT MATERIALS ELECTRONICALLY; ALL APPLICATIONS MUST BE MAILED OR HAND DELIVERED.

DEADLINE:

APPLICATIONS MUST BE COMPLETED AND RECEIVED BY **5:00 P.M. ON MONDAY, JANUARY 25, 2010**.
MAILED APPLICATION MATERIALS MUST BE RECEIVED BY THIS DEADLINE. NO POSTMARKS.

ELIGIBILITY:

PROFESSIONAL ARTISTS AND ARTIST TEAMS, ARCHITECTS, LANDSCAPE ARCHITECTS, DESIGNERS OF ALL TYPES, ENGINEERS, TINKERERS AND COMMUNITY MEMBERS RESIDING IN WASHINGTON, OREGON, CALIFORNIA AND BRITISH COLUMBIA ARE INVITED TO APPLY.

ARTWORK OPPORTUNITY

aLIVe (a Low Impact Vehicle exploration) investigates how the arts can enhance our existing transportation, transit and storm water systems and inspire the community towards action, innovative solutions and change. The term “low impact” references the dual goal of safer streets and less pavement. Currently, our transportation system is designed around 40 ton trucks, but what if we were to design around the human body instead? A bicycle is a low-impact vehicle. What else can be imagined?

4Culture seeks creative ideas that envision, engage, express and observe a shift from dependence on material resources to an awareness of artistic resources via Low Impact Vehicles. Project ideas related to transportation, transit and storm water systems will be reviewed. Citizens from all backgrounds are encouraged to submit ideas for everything from poetry to prototypes.

Project ideas in any media will be accepted. Metaphoric ideas are also encouraged. Project areas might include functional mechanical prototypes, design drawings or digital renderings of low-impact vehicles, as well as innovative safety gear and outerwear for LIV users. Products already widely marketed are ineligible. The goal of this call is to generate new ideas.

BACKGROUND

The multi-phase Low-Impact Vehicle (LIV) project seeks to address the scale of our transportation system. Our built environment is increasingly defined by and designed around high-impact vehicles such as cars, trucks, semis, and even motorcycles. As the scale of our built environment has increased, so has its impact on our economic, environmental and cultural health.

aLIVe is looking for new ways to reduce the impact of transportation on air and water quality, in terms of vehicular emissions and land use. Our hope is that by creating low-impact alternatives to existing modes of transportation, we can decrease our use of fossil fuels, reduce vehicular emissions, and prevent unchecked growth of the transportation network. In Seattle, for example, 40% of the city’s total land mass is used to move and store private vehicles on roadways and in parking lots, garages and alleys.

How do we define a low-impact vehicle (LIV)?

In general, a LIV:

- is designed around the human body.
- has minimal impact in case of collision.
- has a standard operating speed of 20 mph or less.
- has a small carbon footprint to manufacture and operate.
- has a small land-use footprint—it does not take up much space to drive or store.
- promotes the use of mass transit by providing an effective way to complete trips. (In Seattle, for example, Sound Transit light rail stations are being placed 2½ miles apart on a north/south grid—the perfect setup for a commuter solution that involves LIVs.)

Right now, a bike is the only LIV that is permitted on our roadways. Not everyone can ride a bicycle, and many people can’t use a bike as their only form of transportation. We need more LIV options to make low-impact mobility available to all.

aLIVe focuses on new thinking about what is possible when we design around the human body. Up until now, we have designed our transportation system around high-impact collisions, sheathing ourselves in steel for even short trips around town. aLIVe is a chance to begin establishing a vision for systemic change. We’re asking artists and artist teams, architects, landscape architects, designers of all types, engineers, tinkerers and community members to create a vision of LIVable vehicles and LIVable communities that will enthrall, amaze, amuse and inspire.

RESEARCH THE CLIENT

www.greatcity.org/about/alive

aLIVE is an artist-initiated project that launched at Seward Park, Seattle in Summer 2009. aLIVE's lead project artist Cheryl dos Remédios continues to collaborate with a number of organizations and individuals, including 4Culture and Great City. Check out the website for in-depth information about the impacts of our current transportation infrastructure on our environment and how designing our communities around LIVs could shift that paradigm.

ARTIST SELECTION SCHEDULE*

Deadline for Applications

Monday, January 25, 2010

Selection Panel

Tuesday, February 23 & Wednesday, February 24, 2010

The panel may wish to interview some of the finalists before making a final determination on selected ideas and/or funding amounts. If the panel requests interviews, applicants will be contacted by 4Culture and a schedule will be arranged.

*Schedule is subject to change at 4Culture's discretion.

SELECTION PROCESS

Please note: this selection process is a departure from the usual Public Art 4Culture commission selection process. We are not asking for proposals for specific sites and we are not restricting applications to only visual artists. Rather, this wide open Call for Ideas from the community-at-large is being managed more like an individual grant program. The panel will be empowered to evaluate the applications and determine which projects present the most promise based on the established goals and criteria described below. The panel will also determine the level of funding from the overall project budget to award to each of the selected applicants.

A five-person panel comprised of arts professionals, transportation professionals and public health professionals will review all application materials received by the deadline, with additional non-voting members serving as panel advisors. Based on the selection criteria listed below, the panel will award partial or full funding.

SELECTION CRITERIA

Project ideas should integrate one or more of the following goals:

- Envision alternatives to our current transportation system, storm water system and/or transit system
- Engage and inspire the broader community to a greater understanding of transportation possibilities and the benefits of positive changes
- Express personal experiences that are relevant to the focus of the aLIVE project
- Observe and illuminate land use, transit and/or transportation patterns that are not readily seen or acknowledged
- Explore and stretch beyond conventional wisdom

Applicants will be evaluated based on the following criteria:

- Quality and strength of past work as demonstrated in the submitted application materials *and/or* ability to convey a strong and compelling initial idea in the application materials
- Degree to which the proposed project idea meets the goals listed above
- Specialized experience or an innovative vision related to transportation, storm water, transit systems, applied design and other related areas
- Ability to work with others and the tenacity to complete the proposed project

ELIGIBILITY

This is an open competition for citizens of Washington, Oregon, California and British Columbia. 4Culture staff and Public Art Advisory Committee members, selection panel members, project personnel, and immediate family members of all of the above are not eligible to apply.

APPLICATION MATERIALS

APPLICANTS MUST SUBMIT THE MATERIALS DESCRIBED BELOW 1 THROUGH 4 AS HARD COPIES BY THE DEADLINE:

1. **APPLICATION FORM**—This form is attached to this call and includes applicant contact information.
2. **RÉSUMÉ**—Two-page (maximum) résumé. Teams should include two-page resumes for all members as one document. Keep the formatting as simple as possible.
3. **STATEMENT OF INTEREST**—300 words (or less) that explain why applicant/team is interested in the project, how the applicant/team's working method is appropriate for this project, and relevant past experience. If submitting as a team, the statement should include a description of any past collaborative work experience among team members and a description of how the lead visual artist and team will work together.
4. **PROJECT DESCRIPTION** – 1 page preliminary description and budget for each project. If your proposal has special requirements please explain.
5. **WORK SAMPLES OF PAST WORKS AND PROJECT IDEAS ARE OPTIONAL BUT STRONGLY ENCOURAGED. IF APPLICANTS ARE SUBMITTING SAMPLES, PLEASE FOLLOW THE GUIDELINES NOTED BELOW. DO NOT SEND ORIGINAL MANUSCRIPTS AND/OR WORKS OF ART. 4CULTURE TAKES GREAT CARE WITH ALL SUBMITTED SAMPLES HOWEVER 4CULTURE IS NOT RESPONSIBLE FOR LOST OR DAMAGED SAMPLES. IF THE APPLICANT WANTS THE WORK SAMPLES TO BE RETURNED, A SELF-ADDRESSED STAMPED ENVELOPE WITH SUFFICIENT POSTAGE MUST BE PROVIDED BY THE APPLICANT.**

WORK SAMPLES – Work samples may either document completed projects and/or illustrate the proposed idea or project. Work samples may be submitted in a variety of standard formats (see descriptions below for Visual, Audio, Video and Textual Work Samples). Applicants can send work samples that include all three types. **WORK SAMPLES** must be accompanied by a **WORK SAMPLE DESCRIPTION** – Please include a separate page detailing title, date, description, project collaborators and applicant role in selected sample(s).

Number and label your work samples clearly. Digital samples should be labeled with your LastName_FirstInitial_OrderOfReview and submitted on one (1) CD or DVD if possible. Textual samples should be labeled with your full name on each page.

VISUAL WORK SAMPLES — Applicants can submit a minimum of 6 and up to 12 digital images on a CD-R. Label the CD-R with the applicant's name, contact information and number of images. Do not embed images into PowerPoint. Applicants are encouraged to submit images that illustrate their idea or are of past work that best illustrates their qualifications for the project. If applying as a team, the team also submits a total of up to 12 images. Images will be projected one at a time during the panel review session. JPG files only; images must be 1920 pixels on the longest side and at least 72 dpi. Using only letters, numbers and underscores, label your images in the following manner: LastName_FirstInitial_ImageNumber. Example: Smith_A_01; Smith_A_02. If uploading

AUDIO & VIDEO WORK SAMPLES — Applicants may submit up to 3 brief audio and/or video files. Each applicant's work will be reviewed for a cumulative total of 3-5 minutes. Clearly label all CD/DVDs with the applicant's full name and the title of the works. All work samples will be played by iTunes. Acceptable file formats include:

Video .mp4 .mov .m4v

Audio .wav .aiff .mp3

- All samples should be tested by the applicant prior to submission.
- Sample Labeling – Samples must be digitally titled as above:
LastName_FirstInitial_OrderOfReview

TEXTUAL WORK SAMPLES — Applicants may submit printed textual work samples – up to 2,000 words in length – such as abstracts or excerpts from a report, review, anthology, prose or poetry works. Each page of the Textual Samples should include the applicant's full name.

MAIL OR HAND-DELIVER TO:

4Culture Public Art

Attn: aLIVe

101 Prefontaine Place South

Seattle, WA 98104

DEADLINE:

REQUIRED MATERIALS MUST BE RECEIVED NO LATER THAN 5:00 P.M. ON MONDAY, JANUARY 25, 2010. NO POSTMARKS.

QUESTIONS?

Please contact:

Cath Brunner

cath.brunner@4culture.org

206.296.8680

APPLICATION FORM

a LOW IMPACT VEHICLE exploration (aLiVe)



A BROAD AND INSPIRATIONAL EXPLORATION INTO THE CONNECTIONS BETWEEN OUR TRANSPORTATION, TRANSIT AND STORM WATER SYSTEMS, BASED ON "LOW IMPACT VEHICLE" DESIGNS

Open to professional artists/teams, architects, landscape architects, designers of all types, engineers, tinkerers and community members residing in WA, OR, CA, and BC.

TEL 206.296.7580
V/TTY 206.296.8574
FAX 206.296.8629

101 PREFONTAINE PL S
SEATTLE WA 98104
WWW.4CULTURE.ORG

APPLICANT INFORMATION:

Last Name		First Name	
Email		() Phone	
Address	City	State	Zip Code

WHAT YOU MUST SUBMIT:

<input type="checkbox"/> Completed Application Form	<input type="checkbox"/> Statement of Interest – 300 words max.
<input type="checkbox"/> Project Description – One (1) page max. include basic budget information	<input type="checkbox"/> Resume – Two (2) pages max. focus on creative work

ONE printed copy is required for all documents. 8 ½ x 11" standard letter size on plain white paper.
Do not staple or bind please.

OPTIONAL WORK SAMPLES ARE STRONGLY ENCOURAGED:

Please check the appropriate box for all samples included in your application:

Work samples may document previous work and/or illustrate the proposed idea or project. Include a separate description page detailing title, date, description, collaborators and applicant's role for each project. Label each digital sample LastName_FirstInitial_OrderOfReview (ex: Jones_A_01). If possible, include all digital files on a single disk. Audio and Video samples will be reviewed via iTunes.	
<input type="checkbox"/> VISUALS: Submit between 6 – 12 jpgs (1920 pixels on the longest side, at least 72 dpi)	
<input type="checkbox"/> AUDIO & VIDEO: Submit up to 3 samples of up to 5 cumulative minutes max. File formats for submittals include: .wav .aiff .mp3 .mp4 .mov .m4v	
<input type="checkbox"/> TEXT: Submit up to 2,000 words cumulative. Can include prose, poetry, abstracts, excerpts from a report, review, anthology, etc. Include your full name on each page.	

ALL APPLICATIONS MUST BE RECEIVED BY THE DEADLINE AT 4CULTURE (101 PREFONTAINE PL S, SEATTLE WA 98104) MARKED "ATTN: aLiVe".

Questions? contact Cath Brunner at Cath.Brunner@4Culture.org or 206.296.8680