MEDIA KIT
JULY 2017

50 artists  32 walls  3 summers  2 miles  1 art experience
World-Renowned Muralists to Paint the SODO Track

25 international and local artists to further transform the busway south of Downtown Seattle

The SODO Track is an icon in the making. It kicked off last year with 12 artists collaborating to paint 9 murals, beginning the transformation of the SODO Busway, a two-mile transit corridor, into the SODO Track, an imaginative raceway of art in motion.

This summer, 25 artists from around the nation and the world—Seattle to London, Tacoma to Tokyo, Portland to Paris, Mexico City and more—will be painting side by side to add murals to this emergent, free and accessible urban art gallery. Their work will bring art into the daily experience of over 50,000 people who ride the bus and light rail each weekday along 5th Avenue South, between Royal Brougham Way and South Spokane Street in Seattle WA’s South of Downtown (SODO) neighborhood.

Project Curator Gage Hamilton, known for co-organizing Forest for the Trees, the ground breaking mural festival in Portland, distinguishes the SODO Track from other mural projects for its continuous line of sight experienced in motion. Hamilton conceptually divided this year's painting on the Track into three zones. Figurative paintings will fill the northwest end of the Track, shifting to more geometric, abstract work in the middle, with graphic paintings that weave together figurative, abstract and typographic approaches in the south.
ARTISTS
Broken Fingaz (London, England & Haifa, Israel)
Christopher Derek Bruno (Seattle, WA)
Caratoes (Hong Kong via Belgium)
DALeast (South Africa via China)
Paola Delfin (Mexico City, Mexico)
Blaine Fontana (Portland, OR via Bainbridge Island, WA)
Jaque Fragua (Jemez Pueblo, NM)
Damien Gilley (Portland, OR)
Katy Ann Gilmore (Pasadena, CA)
Andrew Hem (Los Angeles, CA via Cambodia)
Christopher Paul Jordan & Kenji Stoll (Tacoma, WA)
Addison Karl (Berlin, Germany via Seattle, WA)
Troy Lovegates (Oakland, CA)
Joe Nix and Baso (Seattle, WA)
Ellen Picken (Spokane, WA)
Cheyenne Randall (Seattle, WA)
Sneke + Hews + Apaul (Burien, WA + Mukilteo, WA)
Zach Yarrington (Portland, OR)
Zoer & Velvet (Paris, France)

DATES  Painting kicks into high gear Monday, July 24 at 10:00 am. Artists will paint during daytime hours, concluding on Thursday, August 3. A second phase of painting will also happen in September.

Tour the Track with artists and Urban ArtWorks youth on Thursday, July 27, 1–2PM.

WHERE  15 properties located on the SODO Track from just North of Massachusetts Street to South Spokane Street (see map page 3).

The SODO Track is produced by 4Culture in collaboration with Gage Hamilton and Urban ArtWorks, and in partnership with the SODO BIA, King County Metro and Sound Transit.
2017 ARTISTS

CHRIS JORDAN + KENJI STOLL
ANDREW HEM
CHEYENNE RANDALL
ZOER & VELVET
ELLEN PICKEN
DAMIEN GILLEY
CHRISTOPHER DEREK BRUNO
DALEAST
PAOLA DELFIN + CARATOES
BROKEN FINGAZ
ADDISON KARL
TROY LOVEGATES
SNEKE & HEWS
BLAINE FONTANA
JOE NIX & BASO
JAQUE FRAGUA
ZACH YARRINGTON
KATY ANN GILMORE
**SODO TRACK PARTNERS**

**4Culture** is the cultural funding agency for King County, supporting the many projects, individuals and organizations that work to make our region vibrant. Public Art 4Culture, organizer of the SODO track with support from King County Metro Transit % for Art, commissions contemporary art for shared public space.

**Gage Hamilton** is an artist and curator and co-organizer of Forest For The Trees, a nonprofit project dedicated to the creation of contemporary public art in Portland, OR. Gage was commissioned by 4Culture to develop a Public Art Plan for the SODO Track and is curating its first two summer festivals.

The **SODO BIA** is focused on enhancing transportation, safety and cleanliness for the benefit of property owners, businesses, tenants, employees and patrons by performing activities that go above and beyond the basic services provided by the City of Seattle. The BIA endorsed the Public Art Plan for the SODO Track and is a financial contributor to the project.

**Sound Transit** plans, builds and operates express bus, light rail and commuter train services in King, Pierce and Snohomish Counties. Sound Transit’s buses and Link light rail bring 36,000 riders through the SODO Track each weekday. STart, Sound Transit’s art program, supports the development of the SODO Track.

**Urban ArtWorks** is a Seattle-based nonprofit that provides opportunities for underserved youth and contemporary artists to work together to create public works of art. Founded in SODO, Urban ArtWorks worked with youth to produce the original murals along the SODO Busway. The legacy continues with youth engaged with SODO Track artists and mural maintenance.

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© Syd Bee + Casey Weldon, *When it Rains it Purrs* (detail), 2016. 1703 6th Ave S, SODO Track, Seattle. Photo by @wisenave.

© Spencer Keeton Cunningham, *Standing Rock/Stolen Native Patternwork #10* (detail), 2016. 1563 6th Ave S, SODO Track, Seattle. Photo by @wisenave.
© Cyrcle, This too shall pass... Then out came the sun, 2016. 1703 6th Ave S, SODO Track, Seattle. Photo by @wisenave.

© Mary Iverson, Mount Rainier with Containers (detail), 2016. 1703 6th Ave S, SODO Track, Seattle. Photo by @wisenave.
© Josh Keyes, Stampede, 2016. Painted by Urban ArtWorks at 1563 6th Ave S, SODO Track, Seattle. Photo by @wisenave.

© Low Bros, The Wire (detail), 2016. 2225 6th Ave S, SODO Track, Seattle. Photo by @wiseknave.
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© David Rice + Ola Volo, Terrestrial Melody (detail), 2016. 2233 6th Ave S, SODO Track, Seattle. Photo by @wisenave.
© Joram Roukes, Untitled (detail), 2016. 1703 6th Ave S, SODO Track, Seattle. Photo by @wisenave.