

Nordic Heritage Museum

Shelving Equipment for the New Nordic Museum

Application Contact

Kelsey Svaren
Grant & Membership Coordinator

Mailing City Seattle

Council District 4

Organization Director

Eric Nelson, Chief Executive Officer

Website

www.nordicmuseum.org

Incorporated 11/02/1979

Operating Revenue 2015 \$6,928,791

Operating Revenue 2014 \$4,375,359

Mission

The Nordic Heritage Museum shares Nordic culture with people of all ages and backgrounds by exhibiting art and objects, preserving collections, providing educational and cultural experiences, and serving as a community gathering place.

Short Project Description

NHM seeks funding for the purchase of a wall rack storage system and perimeter shelving units to store and preserve collections in the new museum.

Project Discipline / Choice Criterion

Heritage Interpretation

Venue Address

Nordic Heritage Museum
2655 NW Market Street
Seattle WA 98107

Amount Requested \$10,000

Total Project Budget \$17,865

Venue Council District 4

Project Venue Notes or Comments

This is the location of the new Nordic Museum, set to open in May 2018.

Project Description

As an important part of the transition process to the new Nordic Museum, NHM is currently coordinating the move of the entire NHM permanent collection and library to the new building through the end of the year and into early 2018. NHM has planned for the design and construction of three specific Collection storage rooms and one "Collections processing" workroom in the new facility, with a combined storage area of 3,252 square feet. These areas will be equipped with state-of-the-art, HVAC climate controls for temperature and relative humidity; UV-filtered light sources; secure access points for controlled & alarm-

monitored entry; a 21st century fire-suppression system; and new compact storage system shelving, tiered perimeter shelving units, and a wall-mounted rack system.

Room 126 is designed as a space for the storage of “oversized” three-dimensional objects from the NHM permanent collection (e.g. boats & other maritime artifacts; lumber industry items; and furniture of Nordic design and heritage). The wall rack system in this room – planned for two wall sections, one measuring 14 feet long by eight feet high, the other 40 feet long by eight feet high – would be utilized for the storage of two-dimensional artwork (both framed and unframed, including folk art carvings done in wood and objects painted in traditional Rosemaling design technique); large textiles, such as the museum’s painted theater stage curtain from a Finnish Hall in Seattle dated to 1910; and longer artifacts, such as the NHM collection of 30 assorted sets of wooden skis used by Nordic-American families of the Pacific Northwest and the 5 Nordic countries. It is estimated that the wall rack system in Room 126 will provide excellent storage potential for up to 1,500 assorted artworks and objects.

Project Impact

It is now the perfect time to implement the purchase and installation of new shelving and wall rack equipment into the space prior to the collections being moved over to the new facility. This project is a necessary step in NHM’s continuing efforts for preventive conservation and enhanced collections organization for accessibility. We constantly aim to improve the storage of the NHM Permanent Collection and thereby mitigate the risks to its preservation. In preparation for this project we have consulted with the new museum’s architect, Mithun, on desirable qualities and characteristics needed for an environment best suited for collections storage. We have also been in contact with representatives from Applied Handling NW, Inc. and Montel, Inc. on the proper identification and selection of equipment for these storage areas. We have organized the collection using a CMS provided by Past Perfect as a preliminary step in transitioning the collection to new storage rooms, in addition to using a Chenhall’s Nomenclature lexicon for new unit shelf and wall rack locations. Of the approximately 18,188 three-dimensional objects and artworks in the NHM Permanent Collection, it is estimated that the funded equipment in Room 126 will accommodate approximately 5,000 of these items (27.5% of the object & artwork collection), or 6.5% of the entire total NHM permanent Collection.

Our collections serve a varied range of local community groups and associations with cultural ties to Nordic, multi-ethnic heritage, and immigration history of the Pacific Northwest. These include the Sons of Norway Lodge, Leif Erikson no. 2-001, the Swedish-American Club of Seattle, the Latvian-American Embroidery Group, and many others.

Relevant Expertise / Experience / Accomplishments

Fred Poyner IV, Collections Manager, manages the NHM Permanent Collection of over 77,000 items. He is responsible for processing artifacts and archives into the collection.

Fred supervises a team of three other staff, a dozen volunteers, and interns on collections-specific projects and operations, while improving and monitoring storage and exhibition environments, including public access to collections. Fred was previously the Registrar and Digital Collections Curator for the Washington State Historical Society collection in Tacoma, WA, for nine years. As part of his current role for NHM, Fred coordinates the selection of collections for public display in the new museum, manages the ongoing conservation and acquisitions of collections for the institution, and curates special exhibitions for NHM involving the NHM Permanent Collection. He also advises staff, contractors, patrons, and other stakeholders on NHM collection history, heritage, and policies.

In 1997, Fred was the acting Registrar for the Strategic Air Command (SAC) Museum in Omaha, NE. He supervised the six-month planning and successful relocation of that museum's artifact collection, consisting of over 100,000 objects to a new facility located 26 miles away in Bellevue, NE.

The Collections Manager has toured other museum facilities that utilize wall rack systems and tiered unit shelving systems, including the Research Center at the Washington State Historical Society and Museum of Glass in Tacoma, WA; the Henry Art Gallery, and the Museum of History & Industry in Seattle, WA.

Project Implementation

1. Final storage area lay-out (and budget) by September 1, 2016
2. Place order with Applied Handling by October 31, 2016
3. Equipment ships from vendor (6-8 weeks)
4. Room 126 construction completed by August 1, 2017
5. Installation (2 weeks)
6. NHM Collections move into Room 126 (currently scheduled for November 2017)
7. Unpack, install collections & update locations in Room 126 (4 weeks)

The budget for this project was developed by the NHM Collections Manager in concert with Applied Handling NW, Inc. and Montel Inc., based on an assessment of the NHM Permanent Collection and storage needs. The timing of the move of our collections to a new facility offers a fantastic opportunity to install specially designed storage systems to better organize and protect our collections once in storage, and will help to overall improve both accessibility and preventative conservation of these collections into an expanded and purpose-build museum facility.

The funding requested from 4Culture is intended to specifically assist with the equipment needed for Room 126, which will house heritage collections of large sized artifacts, textiles and artworks. While our furnishings budget for 2017 is planned to accommodate the majority of equipment related expenses for the three new storage rooms designed for the NHM Permanent Collection, we require additional support to supplement the equipment

4Culture Panel

planned for installation into Room 126 by October, 2017. The timing of this needed support is critical, given the overall schedule of our move plan, which calls for the NHM collections to be transported to the new facility in November 2017.

Project Budget*

Expenses		Estimate
Planning	\$3,975	<input type="checkbox"/>
Design		<input type="checkbox"/>
Construction		<input type="checkbox"/>
People	\$0	<input type="checkbox"/>
Soft Costs	\$0	<input type="checkbox"/>
Facility Purchase		<input type="checkbox"/>
Fundraising	\$0	<input type="checkbox"/>
Services	\$3,000	<input type="checkbox"/>
Supplies	\$0	<input type="checkbox"/>
Promotion	\$0	<input type="checkbox"/>
Transportation/Shipping	\$0	<input type="checkbox"/>
Documentation/Assessment	\$0	<input type="checkbox"/>
Equipment/Fixtures	\$10,890	<input type="checkbox"/>
In-Kind	\$0	<input type="checkbox"/>
Other	\$0	<input type="checkbox"/>
Total:	\$17,865	
Income		Confirmed
Applicant	\$7,865	<input type="checkbox"/>
Foundations	\$0	<input type="checkbox"/>
Corporations	\$0	<input type="checkbox"/>
Government	\$0	<input type="checkbox"/>
Individual Donors	\$0	<input type="checkbox"/>
Earned	\$0	<input type="checkbox"/>
In-Kind	\$0	<input type="checkbox"/>
Other	\$0	<input type="checkbox"/>
4Culture Request	\$10,000	
Total:	\$17,865	

* Empty budget fields were not included in this application.

Project Budget Notes

Planning:
 Seismic Engineering Calculations and Drawings
 Total: \$3,975

Services:
 Prevailing Wage Installation and Delivery
 Total: \$3,000

Equipment/Features:
 HD Shelving Storage System

4Culture Panel

2 Rows HD Shelving 10'H x 36"D x 6-12' W bays with floor + 3 storage levels with wire grip decking

Total: \$5,935

Wall Handling Storage System

1 Row 30 L/F 120" high with 2.5 x 4.5 wire mesh grid

1 Row 15 L/F 120" high with 2.5 x 4.5 wire mesh grid

150 "S" Hooks

Total: \$4,955

Summary – IRS Form 990 OR 990-EZ

IRS Form	990	990	- Select -
Revenue	FY 2014	FY 2015	FY 2016
Donations/Grants	\$3,492,320	\$5,965,277	
Membership*	\$184,065	\$188,878	
Fundraising Events*	\$305,058	\$93,050	
Related Organizations			
Government	\$86,365	\$1,553,299	
Other Contributions	\$2,916,832	\$4,130,050	
In-Kind			
Program (See Notes For Items)	\$252,160	\$210,283	
Investments	\$190,532	\$175,556	
Sales	\$55,429	\$49,849	
Other	\$440,347	\$577,675	
Total Revenue	\$4,375,359	\$6,928,791	
Capital Revenue			
Contributed Income	\$3,492,320	\$5,965,277	
Contributed Income %	79.82%	86.09%	
Earned Income	\$883,039	\$963,514	
Earned Income %	20.18%	13.91%	
Earned Income Gap	(\$1,328,284)	(\$1,277,360)	
Expenses			
Salaries/Benefits	\$1,190,749	\$1,309,307	
Member Benefits			
Other	\$1,020,574	\$931,567	
Fees For Services*	\$118,549	\$48,339	
Advertising/Promotion	\$39,781	\$39,706	
Office*	\$77,544	\$79,275	
Information Technology	\$30,301	\$33,266	
Occupancy/Rent*	\$301,803	\$352,444	
Travel	\$29,339	\$40,826	
Interest			
Insurance	\$21,592	\$23,060	
In-Kind			
Total Expenses	\$2,211,323	\$2,240,874	
Program	\$1,177,592	\$1,166,761	
Management	\$373,776	\$339,584	
Fundraising	\$659,955	\$734,529	
Capital Expenses			
Surplus	\$2,164,036	\$4,687,917	
Balances			
Beginning Balance	\$13,980,546	\$16,062,291	
End Balance	\$16,062,291	\$20,575,678	
Cash/Investments	\$5,922,378	\$4,870,689	
Buildings/Equipment	\$8,471,167	\$11,990,430	
Depreciation	\$147,566	\$142,164	
Other	\$110,967	\$105,575	
Total Assets	\$16,255,169	\$20,733,175	
Total Liabilities	\$192,878	\$157,497	
Ratio	8427.69%	13164.17%	
Net Assets	\$16,062,291	\$20,575,678	
Unrestricted	\$8,917,205	\$12,875,859	
Restricted	\$5,342,119	\$5,902,144	
Permanently Restricted	\$1,802,967	\$1,797,675	

* For 990-EZ, items are separate lines, not subtotals. For 990, items are subtotals.

Budget Notes FY 2014

Part VIII, 2a-f

- A) PROGRAM FEES 900,099 a) 137,705 b)137,705
- B) ADMISSIONS AND EXHIBIT 900,099 a) 60,339 b)60,339.
- C) FACILITY INCOME 900,099 a) 54,116 b)54,116

Part IX, 24a-e

- A) EXHIBIT/PROGRAM EXPENSE a) 141,482 b) 141,482
- B) MISCELLANEOUS a) 59,586 b) 4,491 c) 47,627 d) 7,468
- C) MEMBERSHIP BENEFITS a) 31,368 b) 31,368
- D) BANK FEES a) 21,663 b) 12,789 c) 1,440 d) 7,434

Budget Notes FY 2015

Part VIII, 2a-f

- A) PROGRAM FEES 900,099 a) 83,379 b) 83,379
- B) FACILITY INCOME 900,099 a) 67,146 b) 67,146
- C) ADMISSIONS AND EXHIBIT 900,099 a) 59,758 b) 59,758

Part IX, 24a-e

- A) EXHIBIT/PROGRAM EXPENSE a) 106,109 b) 106,109
- C) MEMBERSHIP BENEFITS a) 34,052 b) 34,052
- D) BANK FEES a) 22,265 b) 13,639 c) 1,440 d) 7,186
- B) MISCELLANEOUS a) 10,061 b) 2,733 c) 171 d) 7,157

Budget Notes FY 2016

Support Materials

Support materials may include Work Sample Description, Externally Hosted Work Sample URLs, Board of Directors, Activities List, and/or Equipment List in addition to other attachments.

BOARD OF DIRECTORS

Irma Goertzen (President), 9 years, Magee Woman's Hospital (retired)
Tom Malone (Vice President), 6 years, Malone Law Group
Rick Peterson (Secretary), 9 years, Cascade Business Group
Steven J. Barker (Treasurer), 6 years, Seattle Bank (retired)
Margaret Wright (Immediate Past President), Qwest Communications (retired)
Hans Aarhus, The Boeing Company
Per Bakken, 6 years, Morgan Stanley Wealth Management
Brandon Benson, 9 years, The Boeing Company
Anne-Lise Berger, 3 years, Scandinavian Specialties
Ray Brandstrom, 3 years, Emeritus Senior Living
Earl Ecklund , 3 years, Objective Technology Group (retired)
Arlene Sundquist Empie, 6 years, Sundquist Farm Garden
Ann-Charlotte Gavel Adams, University of Washington
Mike Hlastala, 3 years, Microsoft
Tapio Holma, 6 years, Finlandia Foundation Seattle Chapter (retired)
Christine Ingebritsen, University of Washington
Ken Jacobsen, 9 years, Washington State Legislature (retired)
Sven Kalve, 9 years, The Boeing Company (retired)
Jane Klausen, 3 years, Allytics
Kurt Manchester, 3 years, General Biodiesel
Valinda Morse, 6 years, Southwest Washington Synod (retired)
Kurt Ness, 3 years, Integrated Marine Systems
Allan Osberg, 9 years, Osberg Construction Company
Vi Jean Reno, Reno Law Offices
Maria Staaf, 6 years, Microsoft (retired)
Birger Steen, 6 years, Parallels
Nina Svino Svasand, 7 years, Dr. Nina Svino Dental Clinic
Tor Tollessen, 6 years, Lunde Marine Electronics

ACTIVITIES

4/2016-4/2017	10	Woodcarving	Monthly
4/2016-4/2017	12	Knit Café	Monthly

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4/2016-4/2017	35	Norwegian	Semiweekly	
4/2016-4/2017	15	Danish	Weekly	
4/2016-4/2017	20	Swedish	Semiweekly	
4/2016-4/2017	6	Nordic Stories	Monthly	
4/2016-4/2017	50	Barneliekaringen	Monthly	
4/2016-4/2017	80	Soup and Cinema	Monthly	
4/13/2016	27	Scandinavian Spring	Yearly	
4/23/2016	420	Northern Lights Auktion	Yearly	
5/6/2016-5/8/2016	671	Nordic Culinary Conference	Yearly	
5/2016-5/2017	10	Rosemaling	Monthly	
5/17/2016	1500	17th of May	Yearly	
5/19/2016	35	Nathalia Edemont Member Preview	Frequent	
6/1/2016	85	Volunteer Appreciation Dinner	Yearly	
6/5/2016	28	Mostly Nordic - Iceland	Yearly	
6/18/2016	20	Steve Jensen Studio Tour	One-Off	
6/26/2016	70	Royal Nordic Opera Singers	One-Off	
6/27/2016-6/30/2017	25	Heritage Camp Day 1	Yearly	
7/2016-7/2017	23	Nordic Stories Reading Program	Monthly	
7/1/2016	24	Heritage Camp	Yearly	
7/7/2016	7	Floral Fashions	One Off	
7/15/2016	25	LEGO Workshop	Yearly	
8/11/2016	260	Weather Diaries Fashion Show and Preview	Frequent	
8/20/2016-8/21/2016	2500	Viking Days Day	Yearly	
8/23/2016	26	Moomin's on the Riviera	Yearly	
8/31/2016	125	President's Club Summer Party	Yearly	
9/12/2016	20	Volunteer Potluck	Bi-Monthly	
10/2/2016	22	Book Talk: Skipping Stones	One-Off	
10/6/2016	36	Thor Heyerdahl lecture	One-Off	
10/8/2016	278	Nordic Knitting Conference	Yearly	
10/9/2016	278	Nordic Knitting Conference	Yearly	
10/10/2016	278	Nordic Knitting Conference	Yearly	
10/13/2016	120	Special Installation and Artist Reception	One-Off	
11/19/2016-11/20/2016	4000	Yulefest	Yearly	
12/3/2016	67	Gingerbread Houses	Yearly	
12/4/2016	350	Children's Christmas in Scandinavia	Yearly	
12/10/2016	35	Aebleskiver Class (morning session)	Yearly	
12/10/2016	15	Aebleskiver Class (afternoon session)	Yearly	
1/12/2017-1/16/2017	1202	Nordic Lights Film Festival	Yearly	

4Culture Panel

3/9/2017	200	Member Preview- Marimekko, With Love	Bi-Monthly
3/19/2017	85	Scandinavian Crime Fiction	One-Off
3/25/2017	90	Kalevala - finnish event - storytelling	Yearly
3/26/2017	130	Kalevala - finnish event- festival	Yearly
4/6/2017	100	President's Club Luncheon	Yearly
4/6/2017	100	Member Preveiw - Amundsen Exhibit	Bi-Monthly
4/7/2017	100	Traveling Sauna	One-Off
4/8/2017	128	Pippi Breakfast	Yearly
4/11/2017	36	Merrimeko for kids!	One-Off
4/24/2017	100	Spring Tea Volunteer event	Yearly

EQUIPMENT LIST

HD Shelving Storage System

2 Rows HD Shelving 10'H x 36"D x 6-12' W bays with floor + 3 storage levels with wire grip decking

Total: \$5,935

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150 "S" Hooks

Total: \$4,955

Funding from 4Culture would cover the majority of the cost of the shelving units and equipment, leaving Nordic Heritage Museum to cover the remaining \$890.00 in addition to the planning and services costs specified in the budget.