

Holocaust Center for Humanity

2017-2018 Heritage Sustained Support

Application Contact

Dee Simon
Baral Family Executive Director

Mailing City Seattle

Council District 4

Organization Director

Dee Simon, Baral Family Executive Director

Website

www.HolocaustCenterSeattle.org

Incorporated 12/08/1989

Mission

The Holocaust Center for Humanity's mission is to inspire teaching and learning for humanity in the schools and communities of this region through study of the Holocaust.

The Center sponsors educational programs and provides resources to students and community members. Students of all ages are challenged to explore issues of social justice, prejudice, diversity, indifference, and tolerance. The Center uses the stories and artifacts of local Holocaust Survivors to teach these critical lessons.

Community

The people we serve:

Our community is as diverse as it is collaborative. We serve teachers, students, community groups, and individuals in King County providing programs and resources that highlight King County Heritage. In 2015-2016, our speakers presented their stories to 13,000 people, 7,847 students used education trunks, 107 teachers attended seminars, and 850 King County students participated in the Writing, and Art Contest. We serve students from under-served schools throughout King County.

The Center welcomed over 15,000 visitors to our new museum. A Field Trip Fund covers travel costs and allows all schools to visit our Center.

Organizations we work with:

Organizations we worked with in 2016 include: Seattle Archdiocese, Seattle Arts and Lectures, Seattle Children's Theater, Seattle and King County Libraries, Seattle Art Museum, Nordic Heritage Museum, Densho, Seattle Jewish Film Festival, Nisei Soldiers Veteran's Committee, University of Washington, Museum of Flight, Washington State Jewish Historical Society, Seattle University, the PRIDE Foundation, and the World Affairs Council.

Volunteers and Supporters:

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Our over 100 volunteers include survivors/speakers, drivers for our speakers, board members, archivists, translators, testimony interviewers, museum docents, educators, and a general volunteer team.

Our supporters include community members, Holocaust Survivor families, faith based organizations, foundations, and corporations working to build bridges of understanding across communities and the preserve King County heritage.

Expanding our Outreach:

We partner with other organizations to increase outreach, cultivate new memberships, and create awareness about our work. One example is our partnership with the PRIDE Foundation. We are currently hosting the exhibit "Nazi Persecution of Homosexuals." At the same time, we are exhibiting "Where Love is Illegal," which highlights LGBTQ discrimination today. By partnering with the PRIDE Foundation, we were able to introduce hundreds of new people to our work.

We have applied for a M.J. Murdock Charitable Trust grant to increase our outreach to students.

Programming

We are of course very proud of opening our new museum. We launched a publicity campaign to inform people about the opening. We then brought the traveling exhibit, "Anne Frank, A History for Today." We understood the name recognition and draw this exhibit would have, introducing many more people to our museum. Two to three school buses a day came to the museum, and on days we were open to the public, people waited as long as a half hour to enter our museum.

This exhibit launched our museum and raised public awareness of our work. The increase in outreach is in line with our mission, to inspire teaching and learning for humanity in the schools and communities of this region.

This year we planted a sapling from the tree that grew in front of Anne Frank's hiding space. The dedication of the tree was a celebration of our city's diversity and was done in collaboration with many organizations including Seattle Department of Parks and Recreation, Densho, the NW African American Museum, the Pride Foundation, Museum Without Walls, and more. The tree was planted in the Seattle Center Peace Garden.

As Holocaust survivors pass our Speakers Bureau was in jeopardy and not able to fill all the requests made by teachers and community groups. We launched a program to recruit new speakers. We invited children and grand children of survivors to join the team. In one year we trained and developed six new speakers. We are now on a path to add speakers on a regular bases.

Management

Two years ago our organization operated out of a rented 1,200 sq. ft. office space. Although we reached 40,000 students each year, we were not adequately serving the greater community. Our 5,000 local Holocaust survivor artifacts were not accessible. Our leadership made the decision to build a museum. In 2014 we raised funds needed to purchase the site, we built out the interior, and in 2015 we created our permanent exhibit. Our new museum is located on the corner of Second and Lenora. In addition, we learned how to operate a museum; we opened a museum store, acquired artifacts from the Auschwitz Birkenau Museum, created a 30 member docent team, trained front desk volunteers, and created a membership program. On October 15th, 2015 we opened our museum.

We were successful in our two year plan because of a dedicated long-term staff, a passionate and supportive Board of Directors, and a community that embraced our project.

To move forward and support our expansion, we hired three new employees. We learned how to manage volunteers and show them our gratitude. We were able to attract new donors to the capital campaign who learned about our work and are now supportive annual donors.

The expansion into our new space has increased our capacity to fulfill our mission and reach out to the public in new ways. The museum has become a vital tool for teaching about King County links to the Holocaust and for drawing connections to modern day genocide and human rights.

Future

This year our Board of Directors created our new five year strategic direction. The three top goals of the plan include:

- 1) Increase our outreach to students and the community. To accomplish this we have applied for a grant from the M.J. Murdock Charitable Trust to support outreach. We hired an Education Associate to implement the outreach plan, and we are working closely with the Educational Advisory Committee to develop best practices for implementing our outreach plan.
- 2) Develop and implement metrics to measure and report outcomes. A new committee of the board is currently researching best practices for measuring the success of our programs and resources.

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3) Develop internal governance policies that will support our growth. This includes revising our bylaws, creating a human resource policy, evaluating our salary structure, reviewing our board of directors nominating policies, and preparing for the future by continuing to diversify our funding sources (i.e. creating a legacy program and more diverse sources of funding).

We are now entering Phase II of our capital campaign for exhibit construction. We will be adding more interactive components, building out the entry, adding an Anne Frank installation, and adding testimonies in exhibit areas. Phase II also includes a wall that will display the stories of local communities that have experienced human rights violations (Densho, Tulallip Tribes, NW African American Museum and others).

We are now in negotiations with the Seattle Police Department to begin a bias training program for command force and cadet officers. The program will begin in 2017 and will educate hundreds of law enforcement officers, teaching them about how command failed during the Holocaust and how they must work to remember their calling to service the public.

Summary – IRS Form 990 OR 990-EZ

IRS Form	990	None	None
Revenue	FY 2014	FY 2015	FY 2016
Donations/Grants	\$586,003		
Membership*			
Fundraising Events*	\$380,632		
Related Organizations			
Government			
Other Contributions	\$182,371		
In-Kind	\$5,000		
Program (See Notes For Items)	\$3,631		
Investments	\$641		
Sales	\$2,419		
Other	(\$49,014)		
Total Revenue	\$518,261		
Capital Revenue			
Contributed Income	\$586,003		
Contributed Income %	113.07%		
Earned Income	(\$44,742)		
Earned Income %			
Earned Income Gap			
Expenses			
Salaries/Benefits	\$259,089		
Member Benefits			
Other	\$194,653		
Fees For Services*	\$54,502		
Advertising/Promotion	\$1,888		
Office*	\$535,673		
Information Technology	\$7,395		
Occupancy/Rent*	\$28,469		
Travel	\$6,175		
Interest			
Insurance	\$20,802		
In-Kind	\$5,000		
Total Expenses	\$460,476		
Program	\$404,555		
Management	\$30,241		
Fundraising	\$25,680		
Capital Expenses			
Surplus	\$57,785		
Balances			
Beginning Balance	\$699,757		
End Balance	\$757,542		
Cash/Investments	\$540,428		
Buildings/Equipment	\$20,350		
Depreciation	\$5,624		
Other			
Total Assets	\$760,778		
Total Liabilities	\$3,236		
Ratio	23509.83%		
Net Assets	\$757,542		
Unrestricted	\$575,542		
Restricted			
Permanently Restricted			

* For 990-EZ, items are separate lines, not subtotals. For 990, items are subtotals.

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Budget Notes FY 2014

Program Service Revenue Part VIII, 2a-f
Teacher Training \$3,631

Miscellaneous Revenue Part VIII, 11a-e
Other \$3,966

Other Expenses Part IX, 24a-e
Teacher Training \$5,463
Survivor Support \$2,642
Educational Resources \$2,629
Community Event Costs \$1,445

Budget Notes FY 2015

Our 2015 IRS Form 990 is currently being prepared by our accountant for a November 15th filing date. Please let me know if you would like me to submit the information after that date or if you would like financial information for this period.

Budget Notes FY 2016

Our 2016 IRS Form 990 will not be prepared until the summer of 2017.

Support Materials

Support materials may include lists of Board of Directors/Commissioners, Staff, and/or Events in addition to other attachments.

BOARD OF DIRECTORS/COMMISSIONERS
All Board Members Serve a Three Year Term

David Alhadeff
President
Goldman Sachs
Vice President

Ron Friedman
Vice President
Karr Tuttle
Attorney

Rachel Nathanson
Vice President
Urban Planning Consultant
Business Owner

Naomi Newman
Secretary
Staklist
VP, Content & Research

Lynne Smith
Treasurer
Bill & Melinda Gates Foundation
Deputy Director

Chuck Stempler
Immediate Past President
Alphagraphics
Business Owner

Steven Baral

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Melbourne Tower
Business Owner

Shelley Bensussen
Retired Salesperson
Past Board Chair, JFGS
Community Volunteer

Paul Bloom
Microsoft
Product Lead, Cortana

Marc A. Boman
Perkins Coie LLP
Attorney, Partner

Carolyn "Puddin" Cox
Social Worker

Arlene B. Ehrlich
Community Volunteer

Lela Franco

Henry Friedman
Retired Business Owner
Holocaust Survivor

Pat Gallagher
School Administrator
Kent Meridian School District

Josh Gortler
The Kline Galland Center Foundation
President

Janee Hahn
Catered Printing

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Small business owner

Eric Hasson
CPA

Robert Herschkowitz
Retired Boeing Structural Engineer
Holocaust Survivor

Stephen Herschkowitz
King County Prosecutor
Felony Domestic Violence Unit

Rev. Barry Keating
Evergreen Hospital
Chaplain

Rabbi James Mirel
Temple B'nai Torah
Senior Rabbi

The Honorable Ed Murray
Mayor of Seattle

Vicki Robbins
Travel Leaders
Travel Agent

Jack Schaloum
Federal Army and Navy Surplus, Inc.
Business Owner

Michael Spektor
Spektor Dental Center
Periodontist

Janet Turpen
Community Volunteer

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EVENTS

Events January 2016 - December 2016 Estimated Date	Location
Attendance	
Traveling Trunks and book sets 7,847 2015-2016	King County
Holocaust Survivor Speakers Bureau presentations 13,000 2015-2016	King County
Holocaust Center Class visits Seattle 3,282 2015-2016	Holocaust Center,
Holocaust Center Traveling Exhibits 1,500 2015-2016	King County
Teacher Training 107 2015-2016	King County
Museum Visits 15,000 2015-2016	Holocaust Center, Seattle
Holocaust Writing and Art Contest 850 Jan-Apr 2016	King County
Hana's Suitcase Preview and Educator Workshop 36 Jan 19 2016	Seattle Children's Theater
Lunch and Learn: Noemi Ban Seattle 84 Jan 27 2016	Holocaust Center,
Teacher Seminar: Anne Frank Seattle 38 Mar 4 2016	Holocaust Center,
Anne Frank Exhibit Opening Event 150 Mar 2 2016	Holocaust Center, Seattle
Lunch and Learn: Peter, Bertie, and Hester - Survivors 71 Mar 23 2016	Holocaust Center, Seattle
Yom Hashoah and Anne Frank Tree Dedication 402 May 1 2016	Peace Garden, Seattle Center
Yom Hashoah Memorial Service Community Center 250 May 4 2016	Stroum Jewish
Lunch and Learn: Robin Hammond 40 June 22 2016	Holocaust Center, Seattle
Lunch and Learn: George Elbaum 72 July 11 2016	Holocaust Center, Seattle
Deportation of Jews from Rhodes Event Bessaroth 300 July 21 2016	Congregation Ezra
Writing, Film, and Art Contest Awards Ceremony 128 Jul 24 2016	Holocaust Center, Seattle

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Powell Summer Institute 30 Aug 8-12 2016	Holocaust Center, Seattle
Teacher Seminar: Non-Jewish Victims of Holocaust 21 Sep 22 2016	Holocaust Center, Seattle
World Affairs Council Nazi Hunters Book Lecture 32 Sep 19 2016	Holocaust Center, Seattle
Denial Film Screening 110 Oct 13 2016	AMC Pacific Place
Franz Wasserman Letter Reading 103 Nov 1 2016	Holocaust Center, Seattle
Traveling Exhibit - Nazi Persecution of Homosexuals 60 Sept 1 - Nov 30 2016 Opening Event	Holocaust Center, Seattle