

**MEDIA KIT**  
**JULY 2018**

**4**  
**CULTURE**

# SODOTRACK





## 4CULTURE NEWS RELEASE

July 3, 2018

### PRESS CONTACT

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# 4Culture Announces Live Painting of the World's Longest Street Art Corridor

## *23 International and National Artists Will Complete the SODO Track Transformation in July*

4Culture launches SODO Track 2018, the third and final summer festival of large-scale mural installations transforming the gateway to Downtown Seattle. Live painting begins July 15 and runs through July 25. The press and the public are invited to witness the artistic process transforming industrial building backs into a world-class art destination.

Curated by Gage Hamilton, SODO Track's Lead Artist, this ambitious program features 23 artists, new artist residencies, and a series of public tours and events.

This year's festival marks the transformation of 2-miles of industrial building backs into the longest contiguous corridor of street art, and the only international urban art gallery to feature the work of over 60 artists on one theme.

"Over 50,000 people travel through the SODO Track each weekday. We are transforming daily commutes, inspiring first impressions of Seattle, and expanding the possibilities for public art in the 21st century," explains Tamar Benzikry, Senior 4Culture Project Manager.

Above: ©Low Bros,  
The Wire (detail), 2016.  
Photo by Wiseknave.

Cover: ©Andrew Hem,  
Underwater Squad  
(in-process), 2017.  
Photo by Wiseknave.



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## WHO

The 2018 artists represent the U.S. and the world—from Seattle to Sao Paolo, Italy to Taiwan, Australia to Romania. Hometown heroes and renowned internationals paint side-by-side, adding their own spin to the SODO Track theme of Motion, Speed and Progress.

**Alex Gardner** (LOS ANGELES, CA)

**Angelina Villalobos** (SEATTLE, WA)

**Basik** (RIMINI, ITALY)

**Brian Sanchez** (SEATTLE, WA)

**Celeste Byers** (SAN DIEGO, CA)

**Christopher Derek Bruno** (SEATTLE, WA VIA ATLANTA, GA)

**Evah Fan** (LOS ANGELES VIA TAIWAN)

**Fernando Chamarelli** (SAO PAULO, BRAZIL)

**Franco Fasoli** (BUENOS AIRES, ARGENTINA)

**Gabriel Marquez** (SEATTLE, WA)

**Gage Hamilton** (PORTLAND, OR)

**Georgia Hill** (SYDNEY, AUSTRALIA)

**Hoxxoh** (MIAMI, FL)

**Jeremy Nichols** (PORTLAND, OR VIA JAPAN)

**Jesse Brown** (SEATTLE, WA)

**Jillian Evelyn** (LOS ANGELES, CA)

**Kristen Ramirez** (SEATTLE, WA)

**Numskull** (SYDNEY, AUSTRALIA)

**Rather Severe** (PORTLAND, OR)

**Ricky Lee Gordon** (LOS ANGELES, CA VIA SOUTH AFRICA)

**Saddo Jdero** (BUCHAREST, ROMANIA)

**Yok & Sheryo** (NEW YORK VIA SINGAPORE AND AUSTRALIA)

## WHAT

A 10-day festival of live-painting the world's longest contiguous corridor of street art, with artist residencies, youth workshops and public tours and events.

## WHEN

Live mural painting Sunday, July 15, 10:00am to Wednesday, July 25, 6:00pm.

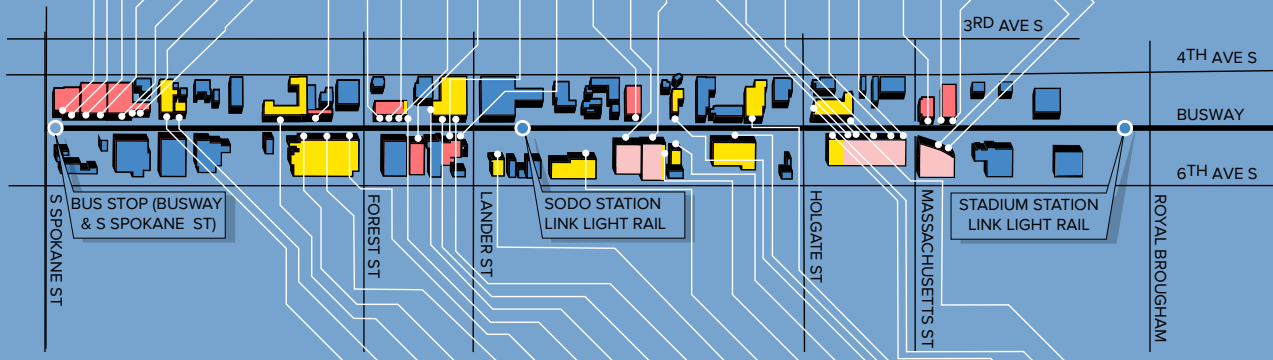
## WHERE

15 properties located on the SODO Track, between the Stadiums and West Seattle Bridge, along 5th Ave South from just north of Holgate Street to South Spokane Street (see map page 3).

[www.SODOTrack.com](http://www.SODOTrack.com) #SODOTrack @SODOTrack @kc4Culture

## 2016/17 ARTISTS

KATY ANN GILMORE  
ZACH YARRINGTON  
JAQUE FRAGUA  
JOE NIX + BASO FIBONACCI + JEAN NAGAI  
SNEKE + HEWS + APAUL + BLAINE FONTANA  
TROY LOVEGATES  
ADDISON KARL  
BROKEN FINGAZ  
CARATOES  
PAOLA DELFIN  
DALEAST  
CHRISTOPHER DEREK BRUNO  
DAMIEN GILLEY  
ELLEN PICKEN  
ZOER + VELVET  
DAVID RICE + OLAVO  
JORAM ROUKES  
DREW MERRITT  
CYRCLE  
SYD BEE + CASEY WELDON  
MARY + ANDREW IVERSON  
KENJI STOLL  
CHRISTOPHER PAUL JORDAN  
SPENCER KEETON CUNNINGHAM  
JOSH KEYES + URBAN ARTWORKS



## 2018 ARTISTS

JEREMY NICHOLS  
SADDO JDERO  
KRISTEN RAMIREZ  
EVAH FAN  
NUMSKULL  
JILLIAN EVELYN  
ALEX GARDNER  
YOK & SHERYO  
JESSE BROWN  
ANGELINA VILLALOBOS  
FERNANDO CHAMAREZ  
BRIAN SANCHEZ  
RICKY LEE GORDON  
FRANCO FACOLI  
GAGE HAMILTON  
CELESTE BYERS  
GEORGIA HILL

2018 MURALS  
2017 MURALS  
2016 MURALS

SODO TRACK

← S  
to SeaTac  
Airport



URBAN  
ARTWORKS



King County  
METRO

N →  
to Downtown  
Seattle



## **PUBLIC EVENTS**

**SODO Track Open House:** Saturday, July 21, 4–8 pm at Canvas Event Space, 3412 4th Ave South. Featuring public tours, a reception, and the debut of a Track artist print show and illuminated surprise.

**Tour the Track:** Tuesday, July 24 at 12:30pm, start and end at SODO Station.

All events are free and are designed to connect SODO Track artists and the local community.

## **ARTIST RESIDENCIES**

SODO Track artists Christopher Derek Bruno and Celeste Byers will expand their artistic practice and experiment with a new medium. Working with expert glass benders for three days at Western Neon School of Art, a Seattle-based non-profit, the artists will produce unique neon artworks to display at the SODO Track Open House on July 21.

## **YOUTH WORKSHOPS**

SODO Track artist Brian Sanchez will lead a series of youth workshops with Urban ArtWorks that will result in a collection of banners for prominent display along the SODO Track. The youth will also work in the studio with artists Sheryo and Jesse Brown.

## **LOCAL HOSTS**

Joshua Henderson, award winning Executive Chef and founder of the Huxley Wallace Collective, has spent his career cooking in unique locations across the country and establishing a group of highly successful restaurants in the Pacific Northwest. He is providing beautiful meals for SODO Track artists to enjoy, twice daily.

The True family, owner of Gull Industries, is generously hosting the artists at Canvas Event Space. What was once an old crane repair station, and then an art gallery, is home base for SODO Track artists in July.

## ABOUT SODO TRACK

The SODO Track is transforming the portal to Downtown Seattle—a two mile transit corridor lined by industrial building backs—into an imaginative raceway of art in motion for over 50,000 people to experience daily. What was once an industrial zone is now a world-class art destination and a fitting welcome to the international city Seattle has become.

In 2016, 4Culture commissioned 12 artists to produce 9 murals as a pilot to demonstrate the viability of the project to transform the view outside a bus and train window into a canvas for shared cultural experience. In 2017, the scope of impact increased dramatically, with 27 artists painting 20 murals. An additional 23 artists will complete the transformation in 2018.

Produced by 4Culture, the project is curated by Gage Hamilton and led by Tamar Benzikry with support from the SODO BIA, King County Metro and Sound Transit, Urban ArtWorks, and the Paul G. Allen Family Foundation.

## SODO TRACK PARTNERS

**4Culture** provides funding and support for the cultural work that makes King County, WA vibrant. Public Art 4Culture's cutting edge public art strategy and projects transform everyday places into extraordinary spaces. The Public Art management team commissions artwork for shared public space, stewards the King County Public Art Collection, and offers expertise to public and private developers through consulting services.

The **SODO BIA** is focused on enhancing transportation, safety and cleanliness for the benefit of property owners, businesses, tenants, employees and patrons by performing activities that go above and beyond the basic services provided by the City of Seattle. The BIA endorsed the Public Art Plan for the SODO Track and is a financial contributor to the project.

**King County Metro Transit** is popular locally and admired nationwide for its innovative transit services, pioneering green practices, and visionary approach to meeting the transportation needs of the county's growing population. Metro carries nearly half of Downtown Seattle's workforce to and from their jobs, including 10,524 along the SODO Track each weekday. Metro generates % for Art funding that is managed by 4Culture.

**Sound Transit** plans, builds and operates express bus, light rail and commuter train services in King, Pierce and Snohomish Counties. Sound Transit's buses and

Link light rail bring 36,000 riders through the SODO Track each weekday. STart, Sound Transit's art program, supports the development of the SODO Track.

**Urban ArtWorks** is a Seattle-based nonprofit that provides paid opportunities for underserved youth and contemporary artists to work together to create public works of art. Founded in SODO, Urban ArtWorks produced the original murals along the SODO Busway. Urban ArtWorks youth participate in SODO

#### **PRESENTING SPONSOR**

THE PAUL G. ALLEN  
FAMILY FOUNDATION

#### **PATRON SPONSORS**

9th and Thomas  
Gull Industries  
The Harold E. Stack Family

#### **FRIENDS**

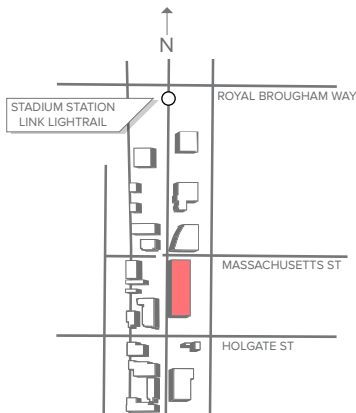
American Life  
Leavitt Capital  
Western Neon

#### **CULINARY PARTNERS**

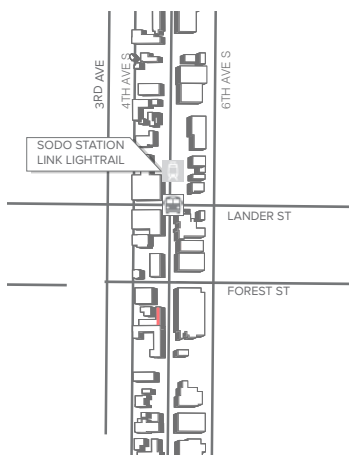
Huxley Wallace Collective  
Caffe Vita  
DRY Soda Co.

For high resolution images, or before and after photos, contact [Christina DePaolo](#).

## IMAGE DECK



© Syd Bee + Casey Weldon, *When it Rains it Purrs* (detail), 2016. 1703 6th Ave S, SODO Track, Seattle. Photo by Wiseknav.

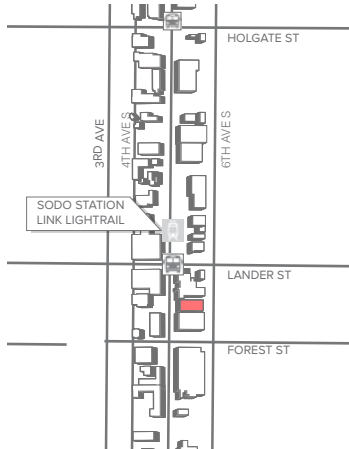


© Broken Fingaz, *Fingaz Magic Ink*, 2017. 2928 4th Ave S, SODO Track, Seattle. Photo by Wiseknav.

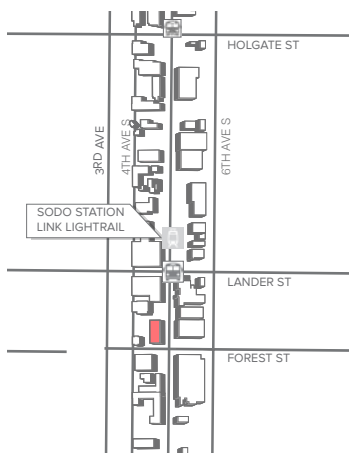


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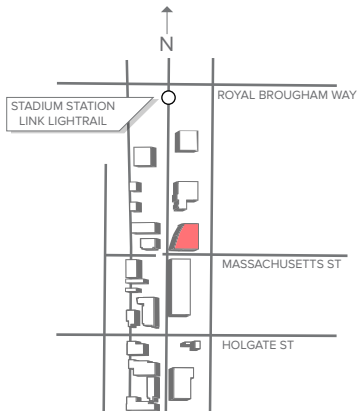
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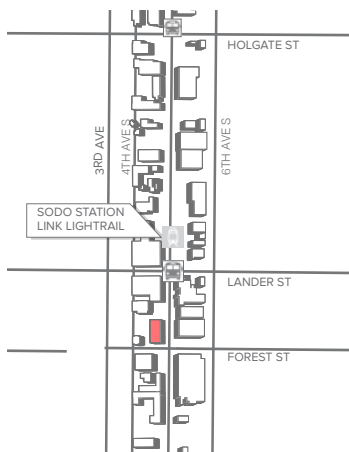
© Christopher Derek Bruno, *Exterior Intervention 1: Angle of Incidence*, 2017. 2739 6th Ave S, SODO Track, Seattle. Photo by Wiseknav.



© Caratoes, *Waiting for My Mind to Come Back (detail)*, 2017. 2760 4th Ave S, SODO Track, Seattle. Photo by Wiseknav.

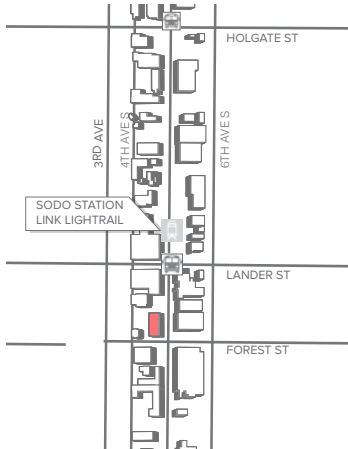


© Spencer Keeton Cunningham, *Standing Rock/Stolen Native Patternwork #10* (detail), 2016. 1563 6th Ave S, SODO Track, Seattle. Photo by Wiseknave.

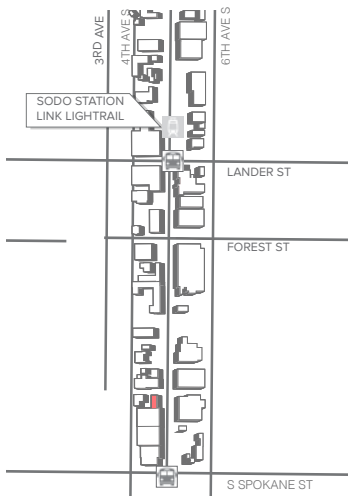


© DAleast, *Farewell Train* (detail), 2017. 2760 4th Ave S, SODO Track, Seattle. Photo by Wiseknave.

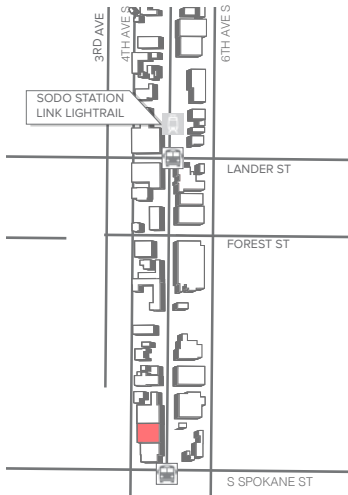




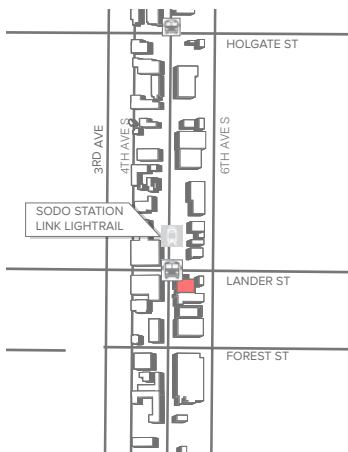
© Paola Delfin, *Shelter 2* (detail), 2017. 2760 4th Ave S, SODO Track, Seattle. Photo by Wiseknavé.



© Baso Fibonacci and Jean Nagai, *Escaping a Burning Culture* (detail), 2017. 3430 4th Ave S, SODO Track, Seattle. Photo by Wiseknavé.



© Jaque Fragua, *Giant Steps* (detail), 2017. 3434 4th Ave S, SODO Track, Seattle. Photo by Wiseknav.

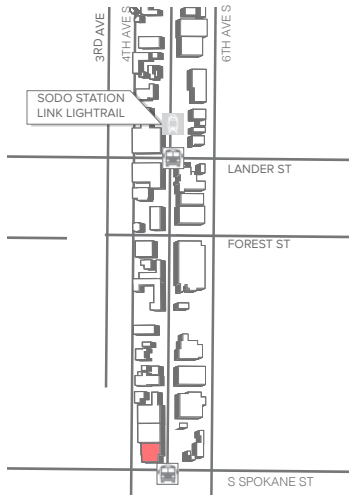


© Damien Gilley, *Nano-Trip*, 2017. 2715 6th Ave S, SODO Track, Seattle. Photo by Wiseknav.

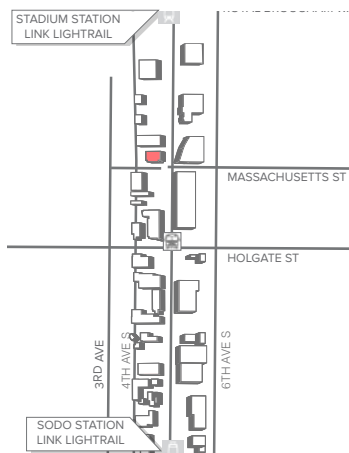


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© Katy Ann Gilmore, *From Here to There*, 2017. 3450 4th Ave S, SODO Track, Seattle. Photo by Wiseknav.

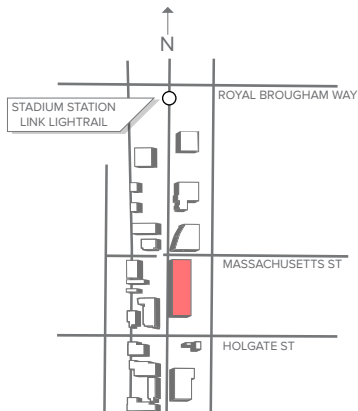


© Andrew Hem, *Underwater Squad* (detail, in progress), 2017. 1736 4th Ave S, SODO Track, Seattle. Photo by Wiseknav.

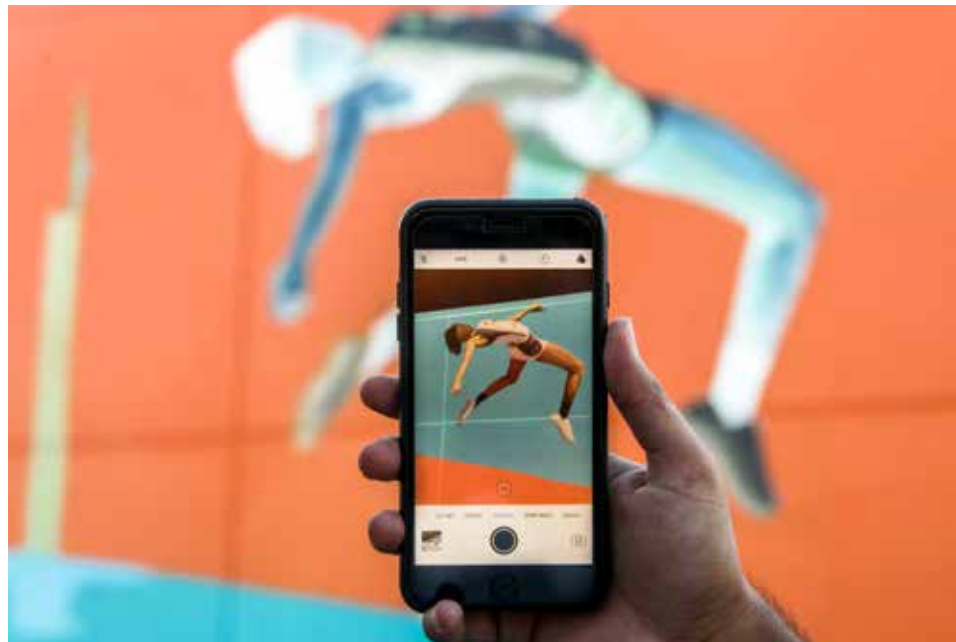
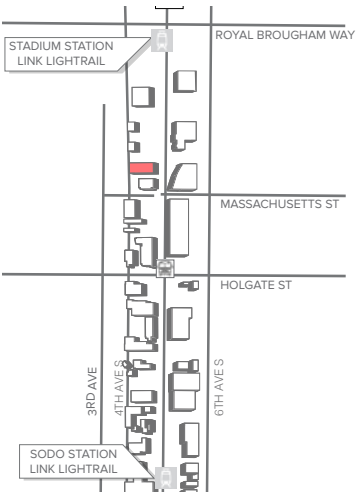


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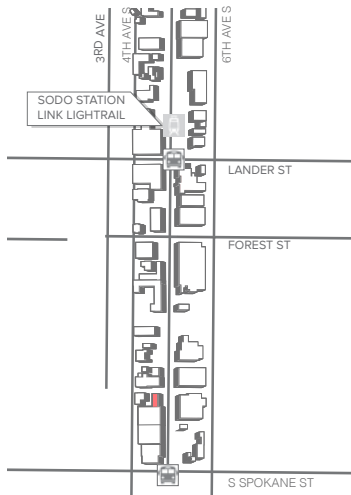
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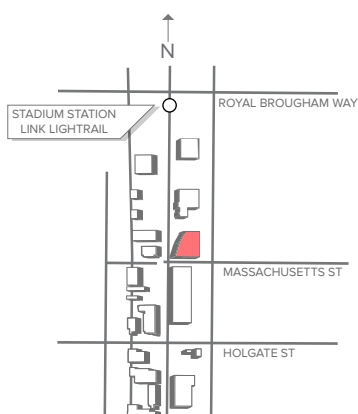
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© Christopher Paul Jordan, *High Jump* (detail), 2017. 1550 4th Ave S, SODO Track, Seattle. Photo by Wiseknav.



© Addison Karl, *ʔiʔibac̓ ʔal tiʔa siʔáb siʔáʔ*, Chief Seattle's Grandchildren, 2017. 3412 4th Ave S, SODO Track, Seattle. Photo by Wiseknav.



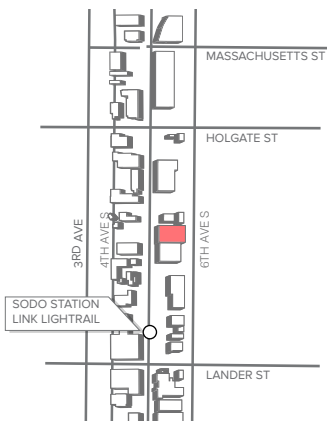
© Josh Keyes, *Stampede*, 2016. Painted by Urban ArtWorks at 1563 6th Ave S, SODO Track, Seattle. Photo by Wiseknav.

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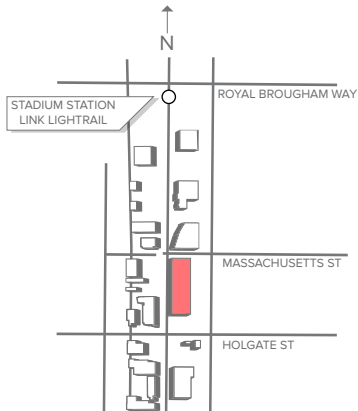


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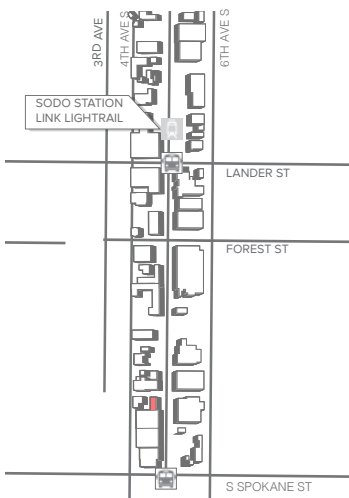


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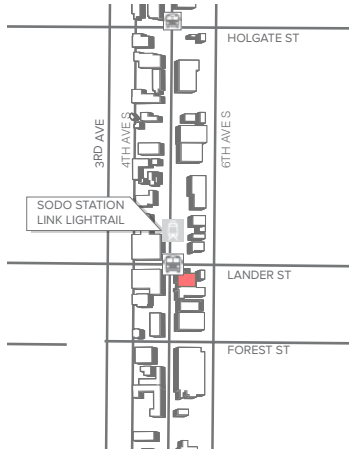
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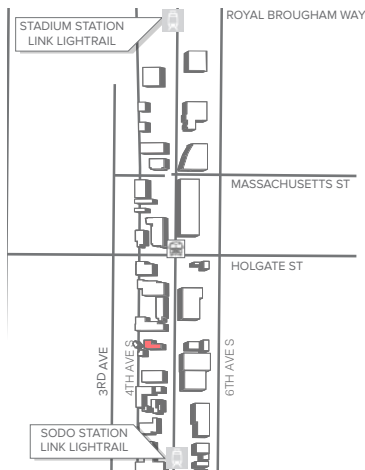
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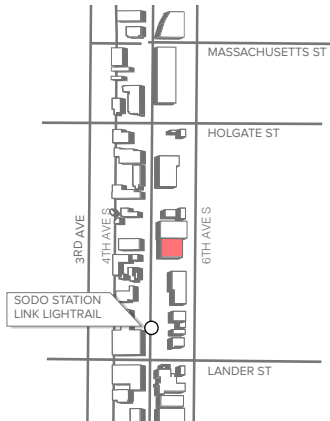


© Ellen Picken, *Stratigraphic*, 2017. 505 S Lander St, SODO Track, Seattle. Photo by Wiseknave.

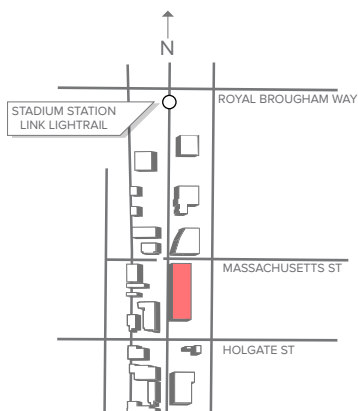


© Cheyenne Randall, *Rise Elvis Rose* (detail), 2017. 409 S Walker St, SODO Track, Seattle. Photo by Wiseknave.

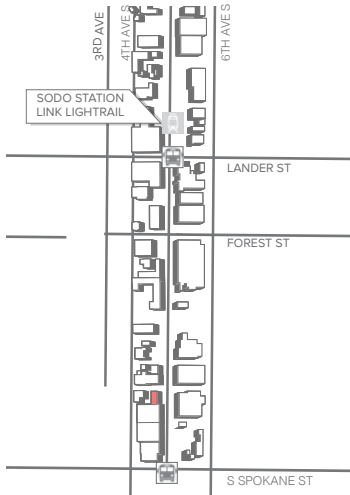




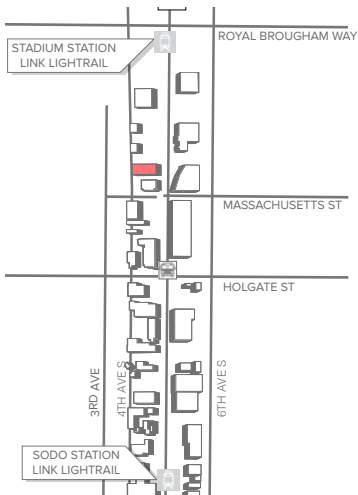
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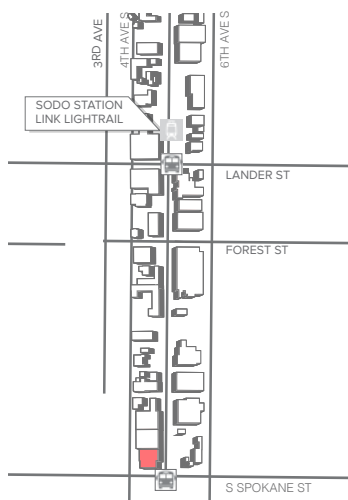
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© Kenji Stoll, *White Ashes 3*, 2017. 1550 4th Ave S, SODO Track, Seattle. Photo by Wiseknav.

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