Tutorial Video: Completing the Application

SLIDE 1



Hello and thank you for joining us for this brief introduction to the Arc Artist Fellowship application process.

My name is Melissa Newbill

My name is Heather Dwyer

Melissa and I are managing this program together, and will walk you through this process.

SLIDE 2



We encourage applicants to start their applications early so that we can assist if questions come up along the way.

A group of artists of different backgrounds and disciplines, representing the eligibility focus for this year, will be the people who make the recommendations about who should receive the fellowships.

We refer to this group as "the panel" or "Panelists". They will be evaluating your application and will see most of the text you submit. We encourage you to write as clearly and as concisely as possible.

SLIDE 3



If you have not already done so, please review the application guidelines located on our website at 4culture dot org slash "arc"

The guidelines provide specific details about what the Arc Artist Fellowship offers, eligibility requirements, workshop details, where to go if you have questions, and what happens after you apply. This page is also where you can find the link to apply.4culture.org where you will create or log-in to your 4Culture account to access the on-line application.

If you need assistance with creating or logging in to your 4Culture account, you can watch our tutorial video, *Creating Your 4Culture Account & Accessing the Application* or you can contact us.

SLIDE 4



4Culture envisions a vibrant county where culture is essential and accessible to all. The unique demographic focus of the Arc Artist Fellowship allows us to build on and deepen our relationship with artists, and reflects our ongoing commitment to equitable funding.

In addition to general eligibility for this program, which is outlined in the guidelines, this first narrative section requires that you briefly identify how you meet the 2020 Arc Eligibility Requirement.

This year, eligible applicants are artists over 40 years of age who identify as trans.

We use the term "trans" in its most inclusive sense, encompassing transsexual, transgender, genderqueer, Two-Spirit people, and anyone whose gender identity or gender expression is nonconforming.

When you're completing this section, keep in mind our system won't cut you off, but we suggest keeping this to around 100 words.

SLIDE 5



The self-identification sections are optional. The panelists will not review what you write here. You may choose to leave them blank.

This information will be used to help 4Culture better understand the diversity of artists in our community as we work better to support artists.

Perhaps you would like to be identified as a bi-racial woman, who loves dogs.

As an artist, maybe you identify as a documentary filmmaker who also plays drums in a local band.

Let us know how you like to be identified – as a person and as an artist.

SLIDE 6



The next section of the application will ask you to write a response to four different topics.

The first, is **Inspiration**. Please describe what continues to encourage, excite, build, or keep you working as an artist. What has inspired your previous, current, or upcoming work? If your background plays or has played a role in your work, share how.

Again, our system won't cut you off, but we suggest around 300 words for these next four sections. A bit more or a bit less is fine.

SLIDE 7



Under **Vision**, let the panel know where you see yourself and your work in the next few years. What happens when you reach this goal?

Also, please address how a \$12,000 fellowship would impact your life in support of your creative practice.

It's important to be specific. The panel will be evaluating you on how clearly you outline your plan to reach your creative goals in the next three years.

SLIDE 8



Outline your **expertise**, **experience**, **and accomplishments**. Rather than a long resume, we are seeking career highlights that have shaped or acknowledged your work.

In this section, describe and/or list what training and related experiences have helped you develop your work, and any recognition including grants and awards you've received. Please include dates if known.

SLIDE 9



In this next section, we encourage you to convey your dedication and passion for your craft to the selection panel.

Use this section to **Highlight** a past or in-process project or presentation of your work that you feel exemplifies your practice. Share *why* you believe this project is significant.

SLIDE 10



The panel will review samples of your past and/or in-process work. Work samples serve to support your writing about your inspiration, vision, expertise/experience/accomplishments, and your project highlight.

You must provide work samples in <u>one</u> of the required formats outlined in the guidelines. You may elect to provide a second format type if you work in more

than one discipline or feel it better represents your work. For example, a spokenword artist might want to submit video work samples of several performances, along with a manuscript of poetry samples.

Less is more – so don't feel compelled to include work in both formats unless it helps you!

SLIDE 11



In the **Work Sample Description**, tell the panel a bit about what they are going to review.

If you would like for them to review a specific segment of a time-based piece or pay particular attention to an image or paragraph, you can indicate that here as well.

In numerical order, indicate the information that is applicable to your work samples including the title, medium, dimensions, date of completion or if it's an in-progress work. Also mention if it's a complete work or an excerpt or abstract — and what your role is in its creation. Be sure to include any collaborators as well!

SLIDE 12



This next section is for your Work Sample Submission.

<u>Carefully</u> follow the instructions in the **guidelines** about uploading your work samples. Make sure the work samples you identified in your **Work Sample Description** are the same as what you upload here.

If you're submitting in the **Audio** or **Video Work Sample Format**, Be sure you don't add any text other than the Vimeo, YouTube, or Soundcloud URL. If you do, the links will not work and you'll receive an error message.

Remember, we will not accept any URLs other than these three options.

SLIDE 13



If you choose to provide work samples in the **Manuscript** or **Image Work Sample Format**, please note that the most common problem in this section is that applicants upload files that are too large.

Each file must not be more than 2 MB.

SLIDE 14



As you are working, be sure to save a draft of your application as you input information - so you don't lose your work. Additionally, we can review anything you've saved, so if you have any questions, we can look at what you have so far, and we can assist you. If you would like us to review your draft and provide

feedback, make sure you save your work and contact us no later than November 6th to allow enough time for review and edits.

After you have carefully reviewed your application to make sure it's complete – go ahead and click **SUBMIT**!

Contact us if you need assistance. We are here to help.

SLIDE 15



We will make every effort to ensure equal access to services for all applicants. If need assistance, or require different forms of access, please contact us.

Thank you for spending time with us. We look forward to receiving your application!