Brian Carter: Welcome everybody. I'm just going to give another maybe like 30 seconds for folks to join in. Okay, it's 12:02. I think I'll get started, and everybody else will just filtering as they come in. Welcome everybody to the second Doors Open 2024 Programs webinar. My name's Brian Carter, I'm the executive director here at 4Culture, and I thought I'd start by going over the agenda of items that we're going to attempt to cover today during the webinar. So we'll do a general overview of the Doors Open program and the timeline. We also got some great questions during the last webinar we didn't get to, and also during the registration period for this webinar. We'll talk about some of the funding parameters, how fiscal sponsors work within the Doors Open Program, and then we'll jump into the 2024 programs that'll be kicking off this program. So it's 2024 Sustained Support and 2024 Capital Facilities.

Those are the first two programs of Doors Open that'll start in this year. And Calandra Childers will be handling that, and I'll do a more proper introduction when she's up, and she'll also talk to you about what you can do to prepare. And we will also then, at the end of it, have probably 15, maybe 20 minutes for some question and answers. So this webinar platform, if you look down at the bottom, kind of middle of the screen, you see the Q&A button, we ask folks to submit any questions that you have as the webinar moves along in that Q&A button place. And we'll monitor that, and at the end when we get done and we have that Q&A period, we'll have some folks who are monitoring that bring those questions forward to either Calandra or myself, or they'll try and answer them within that Q&A section itself.

We'll also have a few folks from 4Culture Monitoring the chat, but we do ask, please use the Q&A button to submit questions that you have for us. So I think that's all the really housekeeping parts of this. I'll now move on to just give a Doors Open overview. And I'm going to make this short because those of you who are here in February got the full overview of Doors Open that's on our website. The webinars are all recorded. You can go back and take a look at that if you didn't attend the February webinar. But just as a recap, last year, was December 5th, the King County Council unanimously passed Doors Open. And that was legislation to increase funding to King County arts, culture, and science sectors. And it's done through a 0.1% sales tax. 4Culture is a designated agency to distribute those funds through six total competitive grant programs.

So those competitive funding programs are operating support. So this is unrestricted operating support, which 4Culture has been doing for years under the name of Sustaining Support. So those will function in the same way. Building for Equity, that's our cultural facilities. So those are renovations, new builds, equipment, all facilities related. Third program is public school cultural access. That's the support the work that cultural organizations are doing, working with K-12 schools, whether that's in the classroom or outside the classroom. There's also a public free admission program, and that is to provide financial support for cultural organizations that are providing free or reduced cost admission to their facilities, countywide initiatives. That's our attempt to do a region-wide program that swims upstream a bit, and that'll really focus on technical support during its first years. And the sixth program is Launch for startups. And this recognizes the fact that it's not very easy for new organizations to receive operating support, to

receive startup funding for culture to grow in those places where it hasn't historically received a lot of funding from a variety of sources.

So those are the six total programs of Doors Open. The webinar today is going to focus on two of those programs, Operating Support and Building for Equity, the cultural facilities. Those are the two that kick off the Doors Open Funding Program in 20 24. So that'll be the focus of the webinar. And now if we can move to the timeline. So as I said in December, this legislation was passed by the King County Council, put forward by the King County executive. As always, thank you to the council for their support. Thank you to the King County executive for all they have done in making this, I think really significant investment in culture and science within King County.

So our first step is the creation of an implementation plan. So that spells out all the how and the when, and the guidelines of each of these six programs, the outreach, the engagement, what our methodology is, what the grant making process looks like, what the panel process looks like. It's really a kitchen sink document that follows up on that legislation that was passed in December. We're working on that currently, and that is due to the council in July of this year, and they'll review and approve that, and we'll be moving forward. Doors Open, as I said already, starts with two programs in 2024. It's a cultural facilities program, grant program, and then also an operating support grant program.

Applications for those programs will be available in August. And again, that's the real focus of the webinar today. So Calandra will be telling you a lot more details. Those 2024 programs, per the ordinance, were required to have award notifications go out by the end of 2024. So applications will be open in August. It'll go through a panel process. It'll then go to our advisory committees, our board and final approval, and then award letters will go out by the end of 2024. And then moving into January, 2025, all six programs will commence. So that's the general timeline. I also wanted to talk a little bit about this period that we're in right now in crafting the implementation plan and shaping up these programs. I think there's quite a bit of outreach and engagement that I personally and the staff at 4Culture are undertaking that I just wanted to share.

During the last webinar, I said we would be in communication. We believe in transparency and living in our values. Especially in this moment when there's a lot of money, there should be a lot of accountability. So I put our outreach and engagement into really two categories from December up to this point. One of those categories is context and expectation setting around Doors Open and what the implications are for lodging tax and the integration of lodging tax with Doors Open revenue. And we're doing that through a lot of meetings and briefings with elected officials. We're in front of the committee of the whole, I think it four times during the spring on the King County Council Committee of the whole. We're also doing a lot of presentations, conversations, and just listening with umbrella organizations within culture and science. There's just a lot of questions. What stores open? How might this impact our constituents? What does this mean for our region or our discipline?

So we're trying to get out there and answer those questions and set context as best we can. And then just a lot of individual one-on-one conversations all over the county. Everybody's in a different place with their understanding of Doors Open, what the consequences and benefits will be for them, whether that's individually or for their organization, for the discipline or for the entire sector. The other type of outreach and engagement is really specific to the doors open funding programs, development and future implementation. So each one of these programs has internal teams here at 4Culture composing program managers, department directives and support specialists that are helping to shape what our approach is to each program, what our methodology is. And we want to make sure that each of those programs works for the field, that it actually serves the purpose for which it was created.

So there's a lot of outreach at the program development and implementation level where we're talking with folks who work in that discipline or that particular area to help shape guidelines, to help shape the way in which we're looking at eligibility, to help shape the way in which that grant process will move forward. So those are the two kind of areas, and I'm not going to call out all of the different places and groups that we've been to, but I'll say we've been hopping over the past three months just trying to get out there. And I'll just offer this up. If folks are part of an umbrella organization, like me or somebody from 4Culture to come talk with your board or a group of folks that you get together, or even just a one-on-one Zoom call, please reach out. Our contact information is on the website.

I'm really easy to get in touch with and contact, but happy to do that. We've got a lot of things over the spring, places that we'll be doing presentations and briefings, and having conversations. If you'd like to add yourself or your group or your board to that, please let us know. Our goal with the webinars is, obviously, that we get as many folks as we can with these messaging, with this message. But if you think there's a better opportunity for us to share this wonderful, wonderful opportunity that we're all going to going through together, please let me know. Okay. Next up, I'd like to jump into some questions that we received. It was the last webinar in February. We had the same kind of format. There were Q&A, and we just spent the whole day trying to answer questions. Didn't have that much time. But there were a few that popped up again and again. And we've heard these before. Folks had questions about them.

So we just picked four. So these came from that last webinar. And also when folks registered for this webinar, they're able to say, "Hey, here's some questions that I still have. And can you guys tackle those?" So these are the ones that kind of came up frequently. First of all, will the Doors Open Framework replace the historic 4Culture programs and offerings? And the simple answer to that is no. The goal of Doors Open and its construction was for it to integrate into four Culture's historic programs and offerings. So the lodging text programs that you have known at 4Culture will continue as plan. Some of them took a pause in 2024, so we could work on the implementation plan and do this kind of development and implementation planning. But they will continue. And what's kind of underneath that really is what's happening to lodging tax.

Is lodging tax going away? Is that no longer a funding source? And the answer to that is lodging tax will continue to come to 4Culture, built into the Cultural Access Washington, which morphed into Doors Open. What was built into that legislation was a requirement that Doors Open, not supplant additional support mechanisms, so lodging tax being one of those. So we will continue to use lodging tax as a source to run programs that support the cultural sector. So that will continue. Third question that we get a lot is, what about those who are left out of the legislation? And it's true, there are types of organizations and entities that are not eligible for Doors Open funding. That was a decision that was made at the state level and had to be followed by the King County Council. Those include municipalities, individual artists, and other types of individual cultural producers, private property owners, and as it relates to preservation.

So those folks are not eligible for Doors Open funding. But again, it is our hope that lodging tax, which has historically supported those entities and individuals and types of groups will continue to support them. And our hope is because there's so much more money available through the Doors Open revenue source, they we'll be able to put even more money than folks have historically received through lodging tax to those ineligible organizations and entities. So our goal is not for people to be left out of this kind of great moment, but instead for us to refocus our lodging tax programs and funding to support those ineligible organizations and entities. And there's a lot we're still figuring out about what that will look like with the additional award amounts or potential funding will look like. We're still working through that at this moment. Also, I'll just add this. I mentioned at the February webinar, it is my hope that the additional funding that goes to organizations through Doors Open programming will have the impact of additional support for individual artists, cultural practitioners, and partnership.

So there'll be more money that's put out into the arts, culture, science, historic preservation, and heritage fields. And it is our hope that additional partnerships, contracts with individual artists or cultural practitioners will have that money go through cultural organizations to some of those ineligible entities and individuals. Last question that seems to come up probably most frequently is, how much will my organization get? I will be honest, it would be really great if I could say, "Your organization will get X amount of dollars, and your organization will get Y." It's not the way Four Culture has historically ran its granting programs that's not our methodology. They're competitive grant programs. So there is eligibility criteria. There are parameters for each program. There is an application where folks are able to speak to what that criteria is and how their organization will best align to-

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Brian Carter: ... that criteria is and how their organization will best align to it. Then there is a review panel of peers from the field who look at the alignment between the criteria that's set forth and the application materials. There are then recommendations that go to an advisory committee, which is composed of peers and practitioners from the field that are organized by discipline. It then goes, those recommendations go to the 4Culture board for final approval. That's when

the total dollar amounts for each grant award are codified and approved. At that point, we can let people know.

Right now, what we're able to share is what funding levels, the total available funds for programs were with just Lodging Tax, what the total funds will be available with Doors Open, and we're getting a better sense of the potential number of applicants. But as you can imagine, we don't know that down to the organization. There are going to be a lot of folks that are coming forward that hadn't historically applied to 4Culture. We're adding in a whole new group of science organizations, so we're not able to say what an individual organization's award amounts will be across the six different Doors Open programs. I just want to be very clear about that. That's built into the ordinance, but also a belief that we have in competitive grant making processes here at 4Culture.

Those were all the questions. Next, I am going to send this over to Calandra. I think, how many people do we have? 170. I think most people probably know Calandra Childers. But if you don't, she came to 4Culture to help set up and run these Year One programs, the 2024 Capital Facilities program and the Operating Support program. Prior to coming here to 4Culture, she was the deputy director at the Seattle Office of Arts and Culture. She was vice president of Strategic Initiatives at ArtsFund, and has been in our community of friends and practitioners and colleagues for years and years and years. We're very glad to have her at 4Culture, especially during this moment of change. She brings a ton of experience, relationships, and expertise in this particular area. She's here today to share a bit more detail with you about the 2024 Doors Open program.

With that, I'll turn it over to Calandra.

Calandra Childe...: Thank you, Brian. All right. We are going to talk a little bit, as Brian said, about the 2024 programs. What I first want to start with is a little bit more about some of those parameters that we were just talking about around what is available via Doors Open funding and what is available via Lodging Tax funding.

As Brian mentioned, we do have parameters. Because these are funding sources that come from the state agency, they come with parameters with them. Most organizations don't need to worry about this. Most organizations are in that green bubble in the middle. Lodging Tax is the blue circle, Doors open funding is represented by the yellow circle. Just take a moment to say this is not to scale. This is just a visual representation so you can get a sense of how these things work, so please don't hold me to exact ratios here. Most organizations will fall into that green section in the middle, but we do want to just call out folks who are on the edges just so you can start to think about what that might mean for your organization.

As Brian mentioned, folks that have historically been served by Lodging Tax, municipalities, individual artists, privately-owned properties for things like landmarks buildings, all of those organizations historically have been funded through 4Culture through Lodging Tax. You all will continue to have access to those programs through Lodging Tax funding. We have a goal that because we have this increased amount with Doors Open, we'll be able to work within

Lodging Tax to increase funding on that side. We're still working through exactly how that might work because we don't have any of those exact numbers of exactly how many applications we're going to receive, et cetera, et cetera. But that is part of our goal and our thinking. We want to reassure you on that point.

On the Doors Open side, we now will be serving science and technology organizations. Those are organizations that cannot be served by the Lodging Tax funding. We just have some parameters that we're working within. We think it's helpful to share just a little bit more about that so you can keep that in mind for the way that you're thinking about approaching things.

Getting a little bit more into the specifics around that eligibility, for the Doors Open funding, there are essentially four eligibility criteria that everybody will need to meet to be eligible for Doors Open. The first, and I'm going to get into a little bit more detail on some of these, so some of these may not make sense at first glance. There's some structural requirements that we're going to go through. You must meet at least one discipline definition. We'll go over those discipline definitions.

Then there's a set of public benefits that are laid out in the legislation. There's, I want to say there's maybe a dozen public benefits that are listed. There are maybe half a dozen equity inclusion public benefits, and three or four geographic inclusion public benefits. We will put all of those on our website so you can easily read and reference them and understand where you fit. Just as a broad overview, the public benefit side of things are things like providing access to cultural space or providing access to cultural programming. The equity inclusion benefits are things like increasing the diversity of your staff and board. The geographic inclusion benefits are things like providing access to programming outside of the city of Seattle. We will post those on our website, and you'll have access to be able to read all of them in full.

The ones we want to focus on today are the structural benefits and the discipline definitions. Within the structural requirements, these include you must be incorporated in the state of Washington. You must be recognized as a 501(c)(3) or have a fiscal sponsor that is recognized as a 501(c)(3). I'm going to come back to fiscal sponsorship because there are some very specific pieces related to Doors Open that, again, we just want to draw your attention to if that's something that is relevant for your organization.

Your principal location must be in King County, and you must conduct a majority of your mission-based in-person public-facing activities in King County. I know we have a couple of state organizations online today, so I know this is a question that has come up, "What does that mean exactly?" It really means a majority, so more than 50% of your activities must take place here in King County.

Okay, let's move on to discipline definitions. Along with meeting all four of these structural requirements, the primary purpose of your organization must be the advancement and preservation of arts, historic preservation, heritage, or science and technology. One of the pieces, again, coming back to that fiscal sponsor

conversation, fiscal sponsors also must meet this requirement. If you are working with a fiscal sponsor, you will need to make sure that their primary purpose is the advancement and preservation of one of these four discipline areas. We know not all fiscal sponsors that historically 4Culture has worked with do meet those requirements, so that's just a reason we wanted to call your attention to it now.

Fiscal sponsorship, I think I just covered this first point, so fiscal sponsors must meet one of those primary purpose focus areas. Then just before we move into the 2024 programs, we've had a couple other fiscal sponsorship questions, so just wanting to answer those quickly now. Can fiscal sponsors work with more than one organization? Absolutely. There's no limit to how many organizations a fiscal sponsor can work with. Can your organization use different fiscal sponsors for different applications? Absolutely, not a problem. We don't have a preference for sticking with one fiscal sponsor. Then, can fiscal sponsors also apply for their own funding along with sponsoring other organizations? Again, that's not a problem at all, so please continue to think through that.

Okay. Moving into 2024, as Brian referenced, we will have two programs that open later this year. The first is Sustained Support. This will be very familiar to many of you who have been applying to Sustained Support for many years. Our goal here is that we are taking these increased general operating funds and we're merging in with the Sustained Support program so that your experience as an applicant should look and feel very, very familiar. We really don't want to make a whole new different thing that has a whole new set of criteria and a whole new set of parameters. We're really working to make sure that this works very similarly to the program that you have worked with for many years now.

The second program is that Capital Facilities Projects. This is all about acquiring, building, renovating facilities. We'll get into a little bit more specifics of what we mean by that.

In total, in 2024, there's $48 million available. I want to make a note about that 48 million because I know that when we talk about Doors Open funding, this $100 million figure is often referenced. I just wanted to make a note about that. The difference in 2024 funding is because the tax that is being levied, the new sales tax, is actually just started being levied yesterday on April 1st, so we do not have a full year of tax collection to pull from for this year. It's a smaller pool for that reason. Then there's also a certain percentage of that pool that is being held for future years for the launch and start of the programs in 2025 and beyond. What that means is that this year, the pool that we're working with is about $48 million or that's what we are anticipating.

Each of those two programs, the Sustained Support program and the Capital Facility Project program, they'll each have a budget of about $24 million. Organizations who meet the eligibility requirements may apply for both. You do not need to pick between which one, you would be able to apply for both of the programs.

All right. Let's talk about timelines. Timelines for the applications. The applications will be open for applying August 1st through September 5th, 2024.

This is a slightly shorter time period than we might normally offer. It's about five weeks. Normally we might be in the six to seven week category. We are just slightly limited this year because of that requirement that we'll be able to get our award letters out by December 31st. We will be doing a lot more outreach around this, but we really want to draw your attention to these dates so that you can start to plan ahead and make sure you've got the resources in place to be able to apply to these programs during that time period.

As always, we will have lots of program workshops where we will walk people through the application process, how to get registered on our website, how to make sure your profile is set up correctly, all of those details. We will have lots of opportunities for you to engage with our staff on that in July and August, and we'll be announcing those dates in the coming months.

As referenced, we will get award letters out by December 31st, and then we'll be able to start the contracting and invoicing process. This is another question that we've received quite frequently is once you receive your award letter, how quickly might you be able to access those funds? We will be able to start that contracting process in January of 2025. I do want to put a little caveat on this, that we are anticipating somewhere in the range of a thousand contracts that we will be working through. Of course, we need to make sure all those contracts are accurate. It may not happen on January 2nd, but we will work with you to ensure that the funding that you need is available. More details will be available about that as we go, but just wanted to give a little bit of background and context for that there.

Okay. Let's talk a little bit more about Sustained Support. Like we said, Sustained Support is general operating support. This should be very familiar to many of you. This is funding that's available for production costs to cover your rent, utilities, payroll, any of your basic annual expenses. It is provided as unrestricted operating funds, so we do not require you to tell us how you spent that funding.

The 2024 program will just be for one year of funding. This is one way in which this program is a little bit different than the way that the cycle has run in previous years. Usually the cycle is such that you apply for two years of funding. Because of the structure of this first year of Doors Open, it will only be for one year of funding. Then in fall 2025, the application will be open again for that standard two-year funding cycle, and 4Culture will be back on that two-year cycle going forward.

The funding will be dispersed in 2025, as we just talked about with that contracting and invoicing process. The total funding available is 24 million. Just as a reference point, the last Sustained Support cycle distributed approximately 3.1 million. As Brian said, we cannot tell you how much your organization will receive, but you're able to see a little bit there about the scale that is different and how much is available for funding this year.

Eligibility. We talked a little bit about the Doors Open eligibility references, but because this will also include Lodging Tax organizations or organizations that

are eligible for Lodging Tax funding, we want to make a point that both eligibility for previous cycles of Sustained Support and the new eligibility for Doors Open will be bringing both of those into this context.

Essentially, if you've previously received Sustained Support and you haven't changed your organization significantly, you're very likely to be eligible for this year's funding. If you're also eligible for Doors Open within the new parameters, you'd also be eligible for funding. Science and technology will be new.

How do we judge these applications? There's four areas of criteria that we look for. The first is resilience. This is really about you have an organization that intends to be in operation through 2025. These funds are for 2025 programming, so we want to ensure that you'll still-

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Calandra Childe...: ... Funds are for 2025 programming. So we want to ensure that you'll still be around at the end of 2025. You've also demonstrated some adaptability to changes in your community or responsiveness to community need. Public benefit is a big piece of this because we are a government agency, so you offer substantial public benefits, and this could be anything from free or reduced cost submission to programs that increase access to culture and events within King County. Advancing equity is a criteria that we have for all of our programs, so an organization that has focus on marginalized communities, especially those who have been disproportionately impacted by structural racism.

And then within sustained support, because we have these different discipline areas of arts, heritage, preservation, and science, there may be some discipline specific questions that are included in your application, and that would be this fourth criteria. And then of course, how are the awards decided once the panel has reviewed all of the application materials? Award amounts are determined using a combination of an organization's budget size with their average score as determined by the panel. And then additionally, organizations are eligible for equity investments. Equity investments can be a combination of being located outside of the city of Seattle. This is specifically written into the ordinance and/or being in a community of opportunity, which is a census track designation that accounts for health and socioeconomic outcomes.

All right. Moving on into our Capital Facilities grant, the second program that will be available this year. So the Capital Facilities Grant program, as we mentioned, is for building, buying and renovating, excuse me, specialized spaces that house and facilitate cultural work in King County. So what does a facility mean? This could be a building, it could be a structure, it could be a property. The really important thing here is that it is owned or operated by a cultural organization. I know that we've got several folks that represent Parks on the call today. So just wanted to call this out that at the end of the day, the facility that is being worked on must be owned and operated by a cultural organization. And then we're also looking for projects that start within 24 months after the award date.

I will also mention, I know we've received several questions from folks about projects that are in motion at the moment. So projects that have already started to incur costs and whether or not either loan costs or current costs that have been agreed to before the award allocation date, whether or not those would be eligible. So I just wanted to acknowledge we've received those questions. We're still working on figuring out the details of those, and we will provide that information as soon as we have it. We just don't have an answer for you quite yet.

I want to call attention to the fact that this year's Cultural Facilities grant is only funded through doors open. So what that means is that some organizations that have previously applied for grants from 4Culture may not be eligible for this year's program if you fall into one of those buckets that's only eligible through lodging tax. But not to worry, lodging tax funding for cultural facilities will be back in future years. It just won't be this year.

So within the Cultural Facilities program, applications may be made within three different project sizes. So the first size is $1 million and under, the second is one to $10 million, and then there'll be projects over $10 million. Within each one of those budget categories, there'll be different application requirements and different contracting requirements, and the maximum request amount will vary. So likely, we will have a percentage of the project cost that will be the maximum request amount that will be associated with each one of these three project areas. And we're just in the process of getting those maximum request amounts finalized. As soon as we have them available, we will let everybody know. And just a quick note that applicants with project budgets over the 10 million, so that third category, they must demonstrate a commitment to equitable development practices throughout the lifetime of the project.

All right. And this criteria set for how we are evaluating these applications includes quality and qualifications. So this is about the project planning and how the project will help your organization fulfill its mission. The feasibility of the project, so this is about your organization's ability to develop, administer, and complete the project within all of the constraints that are described in your application. The project impact and public benefit, so this is about how your organization will... I'm sorry, excuse me. How the project will benefit your particular community, and then that advancing equity criteria as well. So again, a focus on historically marginalized communities, especially those who have disproportionately been impacted by structural racism.

So we've given you a lot of information today. So a couple key takeaways for you on these different program areas and how you can start to prepare now because we know that you are eager to get ready. So what you can do immediately is at any time between now and August, you can go on to apply.4culture.org and update your organization's account profile and demographic information. That's going to be information that's required when you submit your application, and you can go ahead and do it now and get ahead of the game. You don't have to wait until August to do that. Similarly, you are very welcome and encouraged to enter your FY23 990 information in that account profile. You do not need to wait for the application to open to make that update. Calling back to the fiscal sponsor conversation, if you are somebody that

is working with a fiscal sponsor, start to look into now, whether or not they meet those eligibility requirements and start to think about whether or not you need to build a relationship with a new fiscal sponsor if they don't.

If you are a Cultural Facilities applicant, start collecting your bids now. We know that these things can take some time, and so we really encourage you to get started immediately understanding the scope so that it wouldn't... Excuse me, when it comes time to submitting your application, you'll have all of those facts and figures at your fingertips. We actually have a building for equity field resource page on our website now that will give you a lot of information about how to start to think about building your project out immediately. And finally, just coming back to that August timeframe, we know that it's going to be a little bit shorter, so we're just asking you to start to think ahead and plan for how you're going to be able to complete the application within that time. All right. I think that is the end of my section, and I think we're going to bring Christina back on screen to do some audience Q&As.

Christina: Hi everybody. This is Christina. That's right, Calandra. Thanks so much. It's great to be here with you today, and I want to thank everybody who's been putting questions over into the Q&A. We have several that have been queued up to answer, and Brett has been working hard in the background to answer a lot of the questions. So I believe you all can see the answer questions, so take a look at those as well because you might have the same questions. And I want to start with a question. Let me scroll up here from Amy, and I think either Brian or you, Calandra can answer this one. For the requirement that the majority activities take place in King County, how do we define activities?

Calandra Childe...: Yeah, that's a great question. So we're defining activities as your mission-based public facing activities. So it's not your bookkeeping. It would be, if you're putting on public programs or if you are presenting work to the public. It's that type of activity.

Christina: Great, thank you. I'd like to move on to Paul's question, which is, for 2024 capital projects funding, when must the funds be spent? For example, how will the program accommodate projects spanning more time than one year?

Calandra Childe...: Yeah, that's another great question. So we are still working on the exact guidelines of how we're putting this out into how we're building out those frameworks. But we understand capital facilities are not things that happen quickly or overnight. We know that they are projects that often take many years to complete. And so we're taking that under consideration as we're building out this program. So there will not be a requirement that these have to be spent within 12 months, but exactly how that is phrased and framed, the specifics of that are still being dealt with.

Christina: Thank you. We have a question from Era saying that, you mentioned that facilities have to be owned. So would those who lease facilities, would they not be eligible?

Calandra Childe...:	So it's owned or operated. And so generally, the way that we manage that is having a lease in place. That is, it's usually a ten-year lease. Again, some of these very specific details we're still working out. So the specific details of that will be on our guidelines page. But yeah, it's owned or operated, so it does not need to be completely owned.
Christina:	So I think from that answer, it also answers the next question from Paul, and I think it's a yes. Which is, would an organization that holds a long-term lease of the facility be eligible for the capital project funding? Sounds like, yes.
Calandra Childe...:	Yeah.
Christina:	Okay. So a question from Anita, for the Capital facilities grant, does renovation, excuse me, or upkeep of building components areas qualify?
Calandra Childe...:	Yeah. So renovations are part of the capital facilities project, and we'll have a little bit more specificity as to exactly what renovations... Like how we define that. It doesn't generally mean things like changing light bulbs. That needs to be a slightly larger scale impact than that, but we'll have some specific language included when we publish our guidelines. But renovations are part of the project. Brian, it looks like you've got...
Brian Carter:	I just wanted to jump in for those other kind of ongoing maintenance supplies underneath that operating support. So the operating support program is an opportunity to get those maintenance ongoing operating cost, expenses covered through Doors Open funding if you're an eligible organization.
Christina:	Great, thank you. So another question that we have is... I just want to make sure I'm getting everybody's questions. We have one from Rachel, for Cultural Facilities, does it have to be shovel ready or can it be for the design phase?
Calandra Childe...:	Yeah, design phase will be covered. We're looking for projects that are going to be shovel ready within 24 months, but design phase will be eligible.
Christina:	Great. Thank you. Now we have a question from Teresa. I hope I got your name right there. If we already received a 4Cultural equipment grant award, can we still apply for the cultural facilities grant if it is for the same project and there is overlap?
Calandra Childe...:	That's a great question that we have not determined yet. So that is one that we will... One of those details that we are working on, and we will be able to publish hopefully soon, but we just don't have that level of detail ready right now.
Christina:	Okay. So I wonder if either of you can address a question on public benefit. So we got a question in the Q&A about public benefit, and I directed folks to a public benefit page, but Calandra, when you were talking about public benefit, you remembered significant public benefit. Can you speak to that, what significant public benefit means? Or maybe Brian, if you feel if you want to jump in, feel free.

Brian Carter: Calandra, do you want to go back to your slide about public benefit? That could be useful.

Calandra Childe...: Yeah. My slide deck works. There we go.

Brian Carter: Behind public benefit, and Calandra will talk specifically about how it relates to these two programs, but the idea is that these are tax dollars, these are the people's dollars that when they are given to an organization that there is some public manifestation that's for the good of the public as it relates to science, culture, technology, heritage preservation. So it's always with an eye towards what is the public impact, what is the benefit to the public. So that's a requirement of what 4Culture dollars that go out the doors. And then go ahead, Calandra, specifically as it relates to these two programs.

Calandra Childe...: Yeah. So excuse me, for the Doors Open funding, there are some very specific public benefits that are required, and those very specific public benefits are all called out explicitly within the ordinance. So there's a set of, I want to say it's about a dozen public benefits. Those include things like providing educational programs, engaging traditional culture and craft, providing low-barrier opportunities to engage with cultural activities in King County. There's a set of equity inclusion and public benefits, and those are things like providing free or low-cost attendance for those with economic barriers to access. And then the geographic inclusion public benefit is probably the most straightforward of all of them. It's really providing access to cultural activities outside of the city of Seattle. But all of these are really explicitly detailed in the legislation, and we will provide all of those details on our website so you'll be able to read through them and see where you fit within all of those different criteria.

Brian Carter: Just to assuage a few fears about the public-

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Calandra Childe...: Yeah.

Brian Carter: Just to assuage a few fears about the public benefit. The public benefit within the ordinance were designed to reflect the great work that people within the field do. So, it wasn't designed to be exclusionary like a gotcha moment. Instead, it was like, "Hey, what is this wonderful work that cultural organizations and science and heritage organizations do? Let's list those out."

                     So, when the guidelines come out and the applications are available, the public benefit requirements are going to look very familiar and in alignment with the mission-driven work that everybody generally does. Now, there might be a few exceptions, like there always are with grant applications, but in general that's the great work of the field and it's called that within the ordinance as a requirement.

Christina: Great. Thank you guys for that and thank you, Sharazad, for asking that question. I really appreciate it. I want to go now to Tracy's question. "Can you explain more about projected limits on funding the capital project?"

Calandra Childe...:	I think that this is a question related to this slide. So, applications will be made for cultural facility projects in the following budget size categories. What we're looking for is when you apply to a capital facilities project, we'll be looking at the total project size. So, no matter what the limited request amount might be, we'll be looking at that total project size and that will put you into one of these three categories.
	Within those three categories, we will be coming up with a cap, a maximum request amount that will likely be tied as a percentage of your total project cost. We don't have those percentages today. We're still working on them and making sure that everybody is in alignment on that, but that is likely how that cap will be determined. Does that answer the question? I realize I don't have that person on screen, so I'm not going to be able to get an answer to that.
Christina:	Well, if they have a follow-up question, maybe they could put it into the Q&A to let us know. So Anita would like some clarity on facilities. "Can mechanical systems be applicable like new boilers, that kind of thing?"
Calandra Childe...:	Yeah, likely that would absolutely fit within a facility project.
Christina:	And Liza would like to know if we've determined what the reporting requirements will be for doors open operating support funding.
Calandra Childe...:	Oh, that's a great question. This is a unrestricted grant, so sustained support is run as an unrestricted grant program. So the way that we do reporting is really through our invoicing process. So, through our invoicing process, you'll tell us about those public benefits that you have provided in exchange for this grant. We are still working with our new evaluator and our evaluation framework to understand exactly what information we need in that invoicing process.
	It will be less of a full report like you might be used to with other grant programs, but there will be some information about the kind of public benefits that you provide that we will be collecting so that we are able to report back to King County Council and share more information about how these dollars have reached the public and how they've impacted the public's ability to access culture and scientific organizations throughout the county. Would you add anything to that, Brian?
Brian Carter:	No, just say it's still under development, as Calandra said, the exact requirements of the invoice as far as numbers, like numbers versus data. What I will say, and this for everybody on this webinar, it'll be really important for 4Culture and for the field to be able to articulate what the public benefit is of Doors Open in totality because it will be subject to renewal every seven years.
	So, we never want our reporting requirements from applicants and awardees to be onerous, to be 100 page report for every single grant program. We want to make it feasible and reasonable and I think cognizant of the fact, not everybody has the same capacity to fill out invoices and grant reports, but we are going to have to make and make sure we have data to make a compelling case about the

	folks that were served, about the impact on the general public and about the great work that we're doing. I only say that for context that, that would be really important that we're able to continue, right? Every year having a hundred additional million dollars to give out.
Christina:	Thank you, Brian. We still have questions so I'm going to continue on. We have one here from Jesse. "If an org is based in Seattle but has satellite sites on the east side, will they qualify for the additional funding specific to communities outside Seattle?"
Calandra Childe...:	Oh, that's another really good question. And we are right now getting... So, essentially we don't have an answer for you today, but we know that several organizations are in that same boat and we are working on our language to make sure it's clear where your organization is located and how that's being determined. So, thanks for the question. We're still working on it.
Christina:	Thank you, Calandra. Here's a question from Stacey. "Can you clarify what or do you know if we can clarify what constitutes science and tech and does this include environmental groups and parks?"
Calandra Childe...:	Another great question. We are still working as science and technology is new to 4Culture with this Doors Open funding. We are working on getting some of those definitions out there so people can understand what that looks like. We have a advisory group that's working to help us shape that and give some shape to it. Brian, would you add a little bit more context for the science side?
Brian Carter:	No, I think you hit it. There's a definition that's provided at the state level and within the ordinance that calls out a couple of specific areas of science. I think it's like zoology, it's botany, but our approach, this is the way, the general approach and we'll get greater detail. So, I'll only tell you what we know, not what we don't know, is that we want to broad definition of science.

We want to clearly take out pseudoscience, we want to be able to define that, but we want to make it as broad as possible because that was the intent of the legislation at the state level. But again, those science organizations are going to have to meet the other eligibility requirements as far as where they're located, a 501C3 that they're... Or a fiscally sponsored organization by a eligible organization. So sorry, I should have just left it where you were at, Calandra. I don't think I added any clarity. I'll stop. |
| Christina: | Thank you. I think we have time for one or two more questions. There are some that are specific, like here's one from David that said, "Are technology upgrades eligible as capital improvements?" |
| Calandra Childe...: | That might be one that we need to tackle on a one-on-one conversation just to get a little bit more understanding of exactly what you mean by technology upgrades. But our staff will be absolutely available to talk through what those eligibility requirements are and how your organization fits within them. |

Christina: Thank you. Let's take one more question from Sarah. Sarah is a part of a city department organization that's not eligible for Doors Open funded programs, but they partner with a nonprofit organizations that uses their facilities. Can they partner with a nonprofit organization that uses their facilities to apply for support of a facility renovation? They're specifically thinking about an outdoor theater in a public park that's used by a local theater organization as their primary theater space.

Calandra Childe...:   Yup. This is another one that might be best handled on a one-on-one conversation just so we can get really into the details, but I suspect that some broad strokes answers around that will be that with Doors Open funding, the requirement is that the applicant will either own or manage that property. So, there must be a relationship there between the applicant and the property that's spelled out in some sort of legal agreement. I think I had another thought, but I lost my train of thought. I would say let's have a side conversation with some project managers to go into the details on that one because it sounds like it's a pretty specific one.

Christina: Thank you, Calandra. I just want to thank everybody for... Oh, sorry.

Calandra Childe...:   I think Brian had another follow up.

Brian Carter: Keep going, keep going.

Christina: Yeah, I was just actually going to wrap up the question and answer portion for today. And for those of you whose question we didn't get to, many of them are specific technical questions and we will be available to answer those. Feel free to contact us. All our staff information is on the website and then we'll have a lot of formal opportunities, workshops, information sessions. We're going to have more shareouts. So, we're really here to answer your questions and I'm going to pass it back to Brian to wrap us up. Thank you.

Brian Carter: Okay. Thanks, Christina. Can you do me a favor, Calandra? Will you just scroll back one slide because you told a few folks that they can reach out and ask specifically and I think your contact information was on... So, there it is. Feel free to reach out with those specific questions. There's Calandra's email address. And again, this entire webinar and this slide deck will be online very shortly so you'll have it there as well.

                             Okay, so thank you to everybody who joined. I think we're almost close to 200 folks. There's such hot interest in Doors Open and we want to do this responsibly and we want to do it in the best interest of culture and science throughout King County. So, I appreciate you all joining us, sharing your questions and staying with us and in this as we try and answer some of these more difficult, challenging, nuanced questions. But we promise we'll continue to communicate that process when we resolve some of these questions and we'll share those in a timely fashion.

And towards that end, last slide, we have another webinar that's coming up on Tuesday, June 4th at 12 o'clock. Registration will be available soon on our Doors Open web page, which you see there at the bottom of the slide. So, with that, I'll close out and just say thank you to Calandra for your presentation and also for fielding these questions. To Christina and all the 4Culture staff for working the Q&A. And to everybody who joined us today, I know we're all really busy people trying to do really good work and I appreciate you spending an hour with us. So, with that, I'll let you get back to your day. Thank you.

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